



Mattress Cleaner:

I gave a presentation at "Christine's" last summer and talked about one of my favourites, the Norwex Mattress Cleaner. I shared awesome testimonials about "Richard" who used to cough in the mornings as if he was a smoker, he doesn't cough anymore; about "Ginette" who would blow her nose full of mucus every morning and doesn't have to blow her nose anymore in the morning; "Eileen" who after one treatment could open her eyes in the morning without having to wash off some "gook", the first morning she e-mailed me to say: "WOW! Where do I sign up, I want to sell that stuff?" I told them about some people who didn't snore anymore although I didn't know of anyone personally! I end with my very own testimonial about my daughter who used to have nose bleeds 5-6 times a year on her pillow and also during the day without any warning and since December 2005, when I started using the Mattress Cleaner, she has had no more nose bleeds! Needless to say, the Mattress Cleaner was a hit as it usually is!!

To make a long story short, "Christine" booked another show last fall to which some of the same guests came. When I got to the Mattress Cleaner, her daughter-in-law startled me, yelling out with extreme joy: "My hubby doesn't snore anymore since I've been using the Mattress Cleaner, I want to buy a case of it!!" She went on for a few minutes saying how she can now sleep well!!! So, the Norwex Mattress Cleaner was a hit once again!!

Suzanne B, Quebec, CANADA



A good friend's son was diagnosed with leukemia. His cancer is now in remission, but due to the therapy, they have to be very careful to use no chemicals in their home and try to keep it as sterile of an environment as they can with 4 young children. He had always slept on a mattress encased in plastic. He was at an age that they were looking for a larger bed for him. She decided to try the Norwex Mattress Cleaner instead of the plastic coating on his new mattress and was quite awed by the difference. The mattress cover had previously kept his bed relatively free of dust mites and every week they would just wash his pillow. By using the Norwex Mattress Cleaner, she was able to not only spray his bed and pillow, but also his carpet, use for window treatments, and his stuffed animals- making the entire room dust mite free. They use it throughout the rest of the house and have truly noticed a difference in the health of their son - he's less stuffy and he sleeps better at night so he's less cranky and much healthier.

Kay H, Minnesota, USA

A closer look at Norwex Mattress Cleaner

When your mattress isn't clean, on a microscopic level, it can look like a swarm of bees around your head when you sleep. Dust mites are the culprit! While perhaps not the only cause, these little critters can cause snoring problems and breathing difficulties when sleeping. There are 15 different species of mites that have been found living with us in our homes. Just one ounce of common house dust can host as many as 42,000 dust mites. Approximately 10 million dust mites live in a bed; 8 million in a mattress and 2 million in a pillow. We never sleep alone. The primary food source of dust mites is dead skin cells from humans (which accounts for approximately 80% of the dust in a home). Dust mite populations thrive in indoor environments. They live inside of carpeting, furniture, and especially inside of mattresses, bedding and pillows.

Perhaps the worst aspect of dust mite populations is their excrement. Mite feces are one of the most toxic allergens to humans and pets. Each single dust mite can excrete as many as 20 fecal pellets every day. Dust mites and their feces can become airborne simply from walking across carpet, sitting on furniture cushions, climbing into bed or moving a pillow while sleeping. Inhaled fecal matter can lead to eye-ear-nose-throat infections, headaches, fatigue, depression, sleep difficulties,

snoring and respiratory illnesses such as sinusitis, allergies and asthma attacks.

So you want some help?

First you must understand that dust mites cannot be completely eliminated from indoor environments. It is possible however, to effectively control their numbers with the regular use of Norwex Mattress Cleaner!

How it works:

Norwex Mattress Spray contains the dormant or resting stage of live bacteria.

When they find a food source, and other growing conditions are right, the bacteria become active and they will grow. To eat they produce enzymes that are a type of protein. It is the enzymes they produce while eating that break down accumulated dust mites, dust mite fecal matter, pet dander, dead skin cells, or any organic matter which causes unpleasant odours, allowing this matter to be consumed. They will continue to consume this material until all organic matter is removed, converting it into carbon dioxide and water. Once there is nothing left for them to feed on, they disintegrate. Similar to our other "enzyme-based" or microbial products, our Mattress Cleaner does not "kill" anything (including dust mites). It works by eating up all of the organic matter that the dust mites would feed on, as well as the accumulated dust mite bodies and fecal matter. No food = no more growth of mites.....at least for a while.....until there is more food. The overgrowth of the good bacteria at the expense of the dust mites is called competitive inhibition. We simply add enough "good guys" to be sure they out compete the "bad guys".

The spray is safe for children and pets because there is nothing in it different from what is around us on a daily basis. We are surrounded by a micro-world of bacteria and other microbes that keep each other in balance, and this same micro world exists on our skin, in our mouth, and throughout our body. The Mattress Spray does not contain acids, alkalis, or solvents; however it is important to use this product correctly.

How to Use:

Shake before use. Spray once or twice on the pillow, 5-6 sprays on a single bed, 7-8 on a double bed, 9-10 on a queen bed and 10-12 on a king size bed. Allow to air and dry before making bed with clean sheets. If too much product is used (more than the mattress can absorb) it is possible that an allergy-sensitive person may react.

Treat bed once a month for the first three months, then every second month for allergy sufferers, otherwise every three months.

The mattress cleaner has a two year shelf life and should be stored closed, in a cool place.

Used for:

Beds, pillows, comforters, fluffy toys, upholstery, vehicle seats, pet beds, sofas, anywhere organic material collects.

*taken from Candi Bezte Tech Talks, Ohio State University Extension Fact Sheet – Entomology Dept., Norwex Handbook.