

# Norwex®

## 2018 Fall Catalogue



# TABLE OF Contents

## MICROFIBER

Norwex Microfiber	4-9
Mop Systems and Accessories	10-14

---

## HOUSEHOLD

Sustainability Solutions	14-17
Kitchen Solutions	18-27
Laundry, Bedding and Odour Solutions	28-35
Bathroom Solutions	36-37

---

## PERSONAL CARE

Body Care Solutions	38-42
Personal Care Microfiber	43-45

---

## FAMILY

Kids' Products	46-47
Pets, Sports and Car	48-49

---

## OPPORTUNITY

Product Collections	50-51
Host a Norwex Party	52-53
Join Us!	54-55





# IT'S TIME FOR A Change

More than 20 years ago, Norwex Founder Bjørn Nicolaisen discovered a better way to clean, with fewer chemicals and less waste using a microfiber cloth. It was a small change, but now millions of people just like you have cleaner, healthier homes.

#### Did you know?

- More than 85,000 chemicals have been created in the last 50 years.
- Only a small percentage have ever been tested to determine their impact on human health.\*
- About 300 million tons of plastic is produced globally each year; less than 10% is recycled.\*\*

Harmful chemicals in household cleaning products affect our health and damage our environment.

*We are just like you—we want to do better, be better and create Safe Havens for our families. And we are doing just that, one healthier home at a time.*

**Norwex**<sup>®</sup>

Improving quality of life  
by radically reducing chemicals  
in our homes.

\*\*Think Those Chemicals Have Been Tested? New York Times  
April 13, 2013; <https://www.nytimes.com/2013/04/14/sunday-review/think-those-chemicals-have-been-tested.html>

\*\*Plastic Oceans Foundation; <https://plasticoceans.org/the-facts/>

# Why Norwex® Microfiber?

Cleaning with only Norwex Microfiber and water reduces the need for harmful chemicals in your home.

- **Extra-absorbent and ultra-durable.**

At just 1/200th the thickness of a human hair, Norwex Microfiber has much more surface area per square inch of cloth.

- **Removes up to 99% of bacteria from a surface with only water.\***

Your home stays cleaner, longer!

- **Self-purifies within 24 hours.**

Our BacLock®\*\* antibacterial agent (micro silver) in the wet cloth self-cleanses to drastically reduce mould, fungi and bacterial odour.

- **Saves time and money.**

A typical family of four saves almost \$600 a year on cleaning supplies; plus you clean in about half the time!

\* When following the proper care and use instructions.

\*\* This graphic is noted throughout the catalogue to differentiate those products that contain an antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odour, mould and/or mildew growth within the product.



## EnviroCloth™

This multipurpose cloth can be used wet or dry to clean everything. It replaces chemical-laden, all-purpose cleaners and paper towels so it's safer for your family and better for the environment! Use it everywhere—throughout the house, in the garage, patio, boat, camper and more! Launder less often; between uses, simply rinse, wring out and hang to dry. Available in five colours, allowing you to colour-code for different purposes or rooms.

- Made with more than three million meters of microfiber for more effective cleaning power. *That's enough microfiber to stretch from Canada to the Gulf of Mexico!*
  - Picks up and hold more dust, dirt and debris than other cleaning cloths.
  - Holds several times its weight in water.
  - **New rose quartz and champagne EnviroCloths are made from 70% recycled materials!** (see page 15)
- Size: 35 cm x 35 cm / 13.78" x 13.78"  
**\$18.99**



Item #: 1515 blue

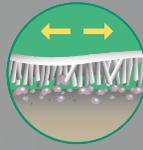
Item #: 1514 green

Item #: 1512 graphite

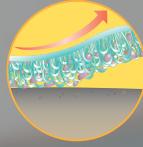
Item #: 1806 champagne

Item #: 1805 rose quartz

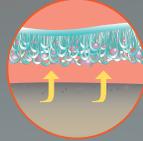
# How Norwex Microfiber Works



**Traditional cotton cloth pushes around particles**, spreading dirt, grime and moisture into the surface crevices, leaving it moist and unclean.



**Norwex Microfiber lifts and collects even the smallest particles** of dirt, grease and moisture, leaving surfaces free from everything.



**Norwex Microfiber self-purifies.** Used wet, the micro silver in the cloth goes to work with self-purification properties.

## USE IT DRY TO DUST

By producing an electrostatic charge, Norwex Microfiber picks up and holds even the smallest particles for a cleaner surface that lasts longer with no harmful chemical residue to collect more dust.

## USE IT WET TO CLEAN

When wet, Norwex Microfiber loosens and lifts the most stubborn dirt and debris up into the cloth and off the surface.

## CARE IS EASY

For best results, simply wash using a Norwex laundry detergent and toss in the dryer. Avoid bleach, fabric softeners and dryer sheets as they will coat the fibers and reduce their ability to clean effectively.

*Some surfaces and finishes can be easily damaged. Please always test Norwex Microfiber on an inconspicuous spot first. Do not use microfiber (except Norwex Optic Scarf) on anti-glare surfaces.*



All Norwex Microfiber products carry a two-year warranty. Please visit [www.norwex.com/product-guarantee](http://www.norwex.com/product-guarantee) for complete details.



## Travel Pack

This five-pack gives you every colour of our EnviroCloth in a smaller size. Perfect on the go or great for sharing!

Size: 16 cm x 16 cm / 6.3" x 6.3"

Item #: 300204 blue, green, graphite, champagne, rose quartz  
**\$27.99** set of 5 cloths

## Magnetic EnviroCloth

An EnviroCloth with a built-in magnet so you can hang it where you need it—on your refrigerator, oven or any metal surface. A little longer than our standard EnviroCloth and made from the same high-performing Norwex Microfiber. Strong magnet holds towel in place. Machine washable. Air dry.

Size: 27 cm x 50 cm / 10.6" x 19.7"  
Item #: 300104 graphite **\$25.99**



## Scrubby Corner Cloth

An EnviroCloth with a special finger-protecting scrubby pocket to tackle even the toughest messes! The Scrubby Corner Cloth gives you two functions in one EnviroCloth: a soft, self-purifying cloth for dusting and cleaning, and a special "scrubby" corner pocket for an extra boost of cleaning power.

Size: 35 cm x 35 cm / 13.78" x 13.78"  
Item #: 307005 blue **\$18.99**





BacLock®



### Window Cloth

No more unsightly smears or smudges! Our silky, tightly woven microfiber Window Cloth quickly gets windows clean and streak-free without harmful chemicals! Using only water, it cleans windows, mirrors, jewelry and other shiny surfaces. Pair it with our EnviroCloth™ and Dusting Mitt to significantly reduce the use of cleaning chemicals in your home. See *the Household Package on page 50 for great savings!*

Size: 45 cm x 45 cm / 17.72" x 17.72"

Item #: 1518 purple ● Item #: 1807 pink opal ●

**\$20.99**



BacLock®

### Microfiber Variety Pack (MVP)

Compact versions of three of our top-sellers, our EnviroCloth, Window Cloth and Body Cloth, all with BacLock®. At a little less than half the size of our full-sized cloths, they're great on the go!

Size: 16 cm x 16 cm / 6.3" x 6.3"

Item #: 300203 teal, graphite, purple

**\$21.99** set of 3 cloths with pouch

### Spray Bottles

Our Spray Bottles are great for all kinds of cleaning jobs with water only, or add a few drops of our Essential Oils to freshen your home while you clean!

*Essential Oils available on page 34.*

#### Aluminum Spray Bottle

Size: 250 ml / 8.45 oz. Item #: 354001 silver

**\$9.99**

#### Spray Bottle

Size: 230 ml / 7.77 oz. Item #: 354000 blue

**\$7.99**



# LET THE LIGHT Shine Through



## Product Review

"Using fewer paper towels is important to us as parents as we teach our children about waste in the environment and as a method to reduce our household budget. The Window Cloth makes this goal easy to achieve!"

**Christie Reaume**  
Sales Leader, ON  
Creating Safe Havens  
for 3 years



### Optic Scarf

The scratch-resistant Optic Scarf is an easy way to clean your glasses, cell phone screens, jewelry and other accessories on the go. It's made from super-soft microfiber to gently remove oil, dirt, dust, lint and grime. The convenient silvertone clip attaches to your purse or bag; camo print features a carabiner clip.

Size: 40 cm x 22 cm / 15.75" x 8.6"

**\$21.99**



Item #: 305206  
bird print



Item #: 305205  
butterfly print



Item #: 305207  
multi-design



Item #: 305208  
camouflage



Item #: 305209  
dots



New colour

New colour

Item #: 305210  
ikat

Item #: 305211  
marble



**Problem**



**Solution**

**SMUDGY SCREEN**

### Optic Cloth

This compact, ultra-soft Optic Cloth wipes off fingerprints, oil, dust, dirt and grime from eyeglasses; computer, mobile phone and tablet screens, without scratching or damaging them. Folds flat and fits into your pocket easily. *May remove applied anti-glare or similar coating.*

Size: 20 cm x 18 cm / 7.87" x 7.09"

Item #: 305203 blue **\$11.49** with pouch



# Bust Dust...

## AND BREATHE A LITTLE EASIER!



### Dusting Mitt

Household dust can contain a variety of harmful chemicals, but it's no match for the thick, terrycloth-like texture of our Dusting Mitt. The statically charged microfiber attracts and holds dust and other dust-related allergens like a magnet. The dense, plush fibers then keep dust from resettling, so your home stays cleaner, longer. Great throughout the house, including blinds, screens and other hard-to-clean areas. Can be used wet or dry.

Size: 26 cm x 14 cm / 10.24" x 5.51"

Item #: 1516 blue 

Item #: 1517 green 

Item #: 1808 graphite 

**\$20.99**

## Product Review

"With only the Household Package and water, you can clean your whole house. No harmful chemicals and the result is a cleaner clean! The Household Package provides the most economical, environmentally friendly, health-safe, time-saving CLEAN you will ever find!"

*Susan Grekul, Sales Leader, AB  
Creating Safe Havens for 8 years*

### Household Package

Enjoy product savings by ordering our Household Package collection! See page 50.





# Get Dirt WHERE IT HIDES



## EnviroWand™ with Two-Sided Sleeve

Dust and dirt accumulate around furniture, under the fridge, and those hard-to-reach nooks and crannies. Our bendable EnviroWand cleans them with ease and is a great alternative to single-use dusting pads and chemical-laden sprays. It also attaches to our Telescopic Mop Handle to reach high windowsills, ceilings, ceiling fans and picture frames. The removable sleeve has nubby chenille on one side and microfiber on the other to gather dust and dirt from even the most difficult-to-reach places! *Telescopic Mop Handle available on page 12.*

Size: 67 cm x 7.5 cm / 26.4" x 3" Item #: 357051 **\$32.99**

## EnviroWand Sleeve Replacement:

Size: 45 cm x 7.5 cm / 17.72" x 3" Item #: 357052 **\$13.99**



## Did You Know?

*Triclosan, an endocrine-disrupting chemical that may cause changes in the human hormone system, has been found in almost every dust sample tested worldwide.*

<https://medicalresearch.com/allergies/triclosan-household-dust-linked-antibiotic-resistance>

## Product Review

"The Household Package Plus is one of my favourites. The cleaning solutions are endless—mirrors, windows, tubs, sinks, toilets, floors, dusting. . . This package will help you clean most of your home and save you time, money, your health and the environment."

**Kerry DeHoog, Sales Leader, ON**  
*Creating Safe Havens for 2 years*

## Household Package Plus

Enjoy product savings by ordering our Household Package Plus collection! See page 50.



## NOTHING GETS PAST OUR MOPS

Replace your heavy, messy mop and bucket—or your chemical-laden spray mop. Norwex makes it fast and easy to get your floors clean and free from chemical pollution, dirt and debris!

- Replace expensive floor cleaners containing harsh chemicals and use only microfiber and water on your floors, where children and pets play
- Safe for wood, laminate, tile and vinyl
- Telescopic Mop Handles adjust for your height and extend to easily clean walls, windows and other hard-to-reach areas, too

*Ask your Norwex Consultant how to earn a FREE Norwex Mop System!*

### LARGE MOP SYSTEMS

#### Superior Mop Starter System:

- (1) Telescopic Mop Handle, gold/rose gold
- (1) Mop Base, silver
- (1) Wet Mop Pad Made from 70% Recycled Materials, rose quartz
- (1) Dry Superior Mop Pad Made from 50% Recycled Materials, champagne

Item #: 1809 Nordic Naturals Retail price: ~~\$139.96~~ **\$125.99**



BacLock®



#### Superior Mop Starter System:

- (1) Telescopic Mop Handle, blue/green
- (1) Large Mop Base, blue/green
- (1) Large Wet Mop Pad
- (1) Large Dry Superior Mop Pad

Item #: 1209 blue/green  
Retail price: ~~\$139.96~~ **\$125.99**



BacLock®

### SMALL MOP SYSTEM

#### Superior Mini Mop System:

- (1) Telescopic Mop Handle
- (1) Small Mop Base
- (1) Small Wet Mop Pad
- (1) Small Dry Superior Mop Pad

Item #: 1210  
Retail price: ~~\$113.96~~ **\$102.99**



BacLock®



# Norwex Mop Systems: FOR WHEN THINGS GET MESSY



## Product Review

"I always recommend the Norwex Mop System to my Customers as a great start to creating a Safe Haven for their families and pets. There is no need to be exposed to harsh chemicals when you can have clean floors using our Mop System with only water—and what a great way to make a positive impact on the environment!"

**Dianne Neste**  
Sales Leader, BC  
Creating Safe Havens  
for 4 years

### Wet Mop Pad

The microfiber Wet Mop Pad is ideal for cleaning floors and walls. Even better, the pad does not need to be laundered after every use—only when the front inch of the pad edge becomes soiled. After using, remove pad from base, rinse and hang to dry.

Size: 52 cm x 15 cm / 20.47" x 5.91" large Item #: 350001 **\$35.99**

Size: 34 cm x 15 cm / 13.39" x 5.91" small Item #: 350000 **\$26.99**



### Wet Mop Pad Made from 70% Recycled Materials

Size: 52 cm x 15 cm / 20.47" x 5.91" large

Item #: 350006 rose quartz

Item #: 350004 blue **\$35.99**



### Dry Superior Mop Pad

The statically charged microfiber in the Dry Superior Mop Pad picks up the smallest particles of dirt, dust, pet hair, crumbs and more.

Size: 52 cm x 15 cm / 20.47" x 5.91" large Item #: 352011 **\$35.99**

Size: 34 cm x 15 cm / 13.39" x 5.91" small Item #: 352010 **\$26.99**



### Dry Superior Mop Pad Made from 50% Recycled Materials

Size: 52 cm x 15 cm / 20.47" x 5.91" large

Item #: 352015 champagne **\$35.99**



### Tile Mop Pad

The Tile Mop Pad gives you extra cleaning power, wet or dry, on hard surfaces. Special nylon fibers are woven into our microfiber pad to make removing dirt and debris from tile floors quick and easy.

Size: 52 cm x 15 cm / 20.47" x 5.91" large Item #: 350106 **\$32.99**

Size: 34 cm x 15 cm / 13.39" x 5.91" small Item #: 350105 **\$24.99**



### Chenille Dry Mop Pad

It's like an EnviroWand™ for your floor! Extra-long nubby chenille microfiber is statically charged to pick up and hold dirt, dust, pet hair and other large particles and crumbs. Great for baseboards, walls and ceilings. Pair it with the Ergo-Bend to easily reach under furniture! *Ergo-Bend available on page 12.*

Size: 52 cm x 15 cm / 20.47" x 5.91" large

Item #: 352020 **\$46.99**



### Rubber Brush

Easily cleans Mop Pads, Entry Mats and EnviroWand™; just brush debris into the trash after use. It also quickly removes hair, lint, crumbs and dust from textiles, pets, car seats, furniture and carpeted stairs.

Size: 16 cm x 5 cm / 6.3" x 1.97"

Item #: 357010 **\$15.99**



# More FOR YOUR Floor

## Mop Base

This durable Mop Base snaps into the Telescopic Mop Handle or Ergo-Bend and features an easy locking mechanism to hold firm for cleaning walls. Velcro® strips on one side secure Mop Pads to the base, and rubber edging protects walls and furniture.

Size: 40 cm x 8 cm /  
15.75" x 3.15" large

Item #: 355104 silver  
Item #: 355101 blue/green

**\$34.99**



New colour



Size: 24 cm x 8 cm /  
9.45" x 3.15" small

Item #: 355100 blue/green

**\$26.99**



## Telescopic Mop Handle

Combine Mop Base and your choice of Norwex Mop Pad, EnviroWand or Ergo-Bend to quickly clean floors or under furniture. Handle adjusts to fit your height so you can comfortably clean. *EnviroWand available on page 9; complete Mop Systems available on pages 10 and 14.*

Size: adjustable 98 cm – 160 cm / 38.58" – 62.99"

Item #: 356003 gold/rose gold

Item #: 356001 blue/green

**\$32.99**



New colour

## Mop Conversion Kit

Handy brackets convert the Mop Base to easily clean windows or ceilings. Durable rubber grommets fasten Norwex cloths in place for washing and polishing hard-to-reach areas.

Size: 8 cm x 5 cm / 3.15" x 1.97"

Item #: 356400

**\$12.99** set of two



## Ergo-Bend

Dust bunnies hide beneath couches, beds and other large furniture. The flexible and convenient Ergo-Bend mop attachment extends your reach. It attaches to any of our Mop Bases and Telescopic Mop Handles, so you can give your home the deep, powerful clean it deserves, with no bending, stooping or squatting required! *Mop Base, Telescopic Mop Handle and Mop Pads not included.*

Size: 22.86 cm / 9"

Item #: 356401 **\$49.99**





### Entry Mat

What's the best kind of dirt? The kind that stays outside! 85% of contaminants are brought into the home in the first four steps! Our Entry Mat features super-thirsty microfiber and stiff polypropylene bristles to help trap dirt and other pollutants in the mat, so they're not tracked into your home. Use the Norwex Rubber Brush or hand-held vacuum to keep it looking fresh between washings. Launder in washing machine. Air dry.

Size: 50.8 cm x 76.2 cm / 20" x 30"

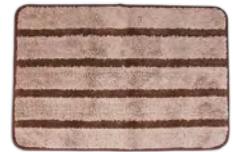
Item #: 356511 graphite



Item #: 356510 brown



**\$72.99**



## My Story

"Norwex has made such a positive impact on my family. My husband is so supportive of my business, and even my boys talk about it! Norwex has impacted not only our health but our bank account as well. I love spoiling Hosts to help them make their home a Safe Haven. The energy and positive environment of Norwex truly make me feel like part of a family."

*Tara Canning, Executive Sales Leader, NS  
Creating Safe Havens for 2 years*

# Sustainable IS BEAUTIFUL!

The world can be a messy place. Literally.

That's why Norwex product innovation never stops.

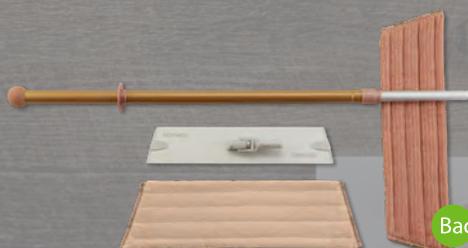
We create products that are safer and more sustainable not just for your own home and family, but for the whole, wide, messy world too. And while Norwex has always been known for our high-quality microfiber, our latest product innovation takes it to the next level.



**Our Newest Innovation Is Made  
from up to 70% Recycled Materials!**

You're literally helping to clean up the world every time you quickly clean up.

***Introducing Nordic Naturals, a palette inspired  
by the clean, calming colours of Norway—where  
Norwex began. Our top-selling products are not only  
sustainable, they're naturally beautiful too!***



BacLock.

## Superior Mop Starter System:

- (1) Telescopic Mop Handle, gold/rose gold
- (1) Mop Base, silver
- (1) Wet Mop Pad Made from 70% Recycled Materials (2.3 500 ml plastic bottles), rose quartz
- (1) Dry Superior Mop Pad Made from 50% Recycled Materials (1.9 500 ml plastic bottles), champagne

Item #: 1809 Nordic Naturals Retail price: ~~\$139.96~~ **\$125.99**

See full product descriptions pages 10 – 12.



## Did You Know?

More than 60 million plastic bottles a day go to landfills and incinerators.

<http://www.container-recycling.org/index.php/issues/bottled-water/91-media/outsidenews/275-down-the-drain>



### EnviroCloth™ Made from 70% Recycled Materials

Our most popular cloth—*now better than ever!*

- Super-absorbent Norwex Microfiber
- Made from the equivalent of two plastic bottles (500 ml)
- Contains our BacLock® antibacterial agent
- Tested to remove up to 99% of bacteria from a surface with only water when following proper care and use instructions

See full product description on page 4.

Size: 35 cm x 35 cm / 13.78" x 13.78" **\$18.99**

Item #: 1806 champagne  Item #: 1805 rose quartz 

### Counter Cloths Made from 50% Recycled Materials

Replace paper towels!

- Reusable cloths quickly pick up spills.
- Made from 50% recycled materials in the same size as a half-sheet of paper towel.
- Each set contains more than one plastic bottle (500 ml)!

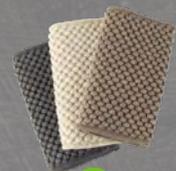
Size: 28 cm x 13 cm / 11" x 5"

Item #: 307410 slate, vanilla, mushroom

Item #: 307412 marine, teal, sea mist

**\$24.99** set of 3

See full product description on page 24.



### Counter Cloths and Box Set

Size: 24 cm x 14.9 cm x 8.5 cm / 9.4" x 5.8" x 3.3"

Item #: 370501

**\$64.99**

(Box holds up to 12 Counter Cloths.)



### Norwex Napkins Made from 50% Recycled Materials

Replace single-use paper napkins! Each set of Norwex Napkins is made from the equivalent of five plastic bottles (500 ml).

Ultra-convenient, they have everything you love about our durable Norwex Microfiber, like our BacLock® self-cleansing agent and those extra-fine fibers that absorb and hold spills and dribbles so much better than anything else.

Size: 43.2 cm x 31.8 cm / 17" x 12.5"

Item #: 307404  
peacock 

Item #: 307400  
slate 

Item #: 307402  
leaf pattern 

**\$39.99** set of 4

New colour



### Did You Know?

51,000+ trees are cut down daily for North America's paper towel habit!

<https://recyclenation.com/2009/11/going-paper-towel-less/>





## Norwex Water Filtration System

Did you know that millions of single-use plastic bottles a day end up in landfills? Get cleaner, tastier water with the Norwex Water Filtration System for just pennies a liter without the plastic waste! Includes one filter.

Size: 2.5 L Item #: 1519 blue **\$49.99**

- Exclusive magnesium technology means **better-tasting water**, perfect for drinking and cooking!
- One pitcher can **save hundreds of dollars**—more than \$300 monthly when compared to purchasing water in plastic bottles.



**BPA-FREE**  
**SANS BPA**



300 water bottles at \$1.21 each

1 filter + pitcher at \$49.99

**Monthly Savings: over \$300**  
for a family of four

**Yearly Savings: over \$4,000**

*Each pitcher saves about 3,600 plastic water bottles per year.*

## Replacement Filters

Exclusive 4-stage magnesium filter helps remineralize your drinking water and maintain mineral balance and neutral pH for a clean, crisp taste. Reduces impurities, limescale and chlorine.

Item #: 358105 **\$29.99** pack of 2



One replacement filter  
Replace every four weeks  
(approximately 100 fillings).

## Reusable Produce Bags

Our washable mesh Reusable Produce Bags take you from the produce aisle to the refrigerator drawer without added plastic waste. Non-leaching and nontoxic, they are strong enough for a full load of fresh fruits and veggies.

1-year warranty

Size: 30 cm x 35 cm / 11.8" x 13.8"

Item #: 1466 **\$14.99** set of 3



## Reusable Wet Wipes Bag

No need for single-use chemical-laden, wipes that end up in landfills!

This water-resistant, 2-pocket bag is your reusable, on-the-go solution for carrying Norwex Microfiber Cloths dry or wet for quick cleanups anytime, anywhere. Dry, unused Norwex cloths can go in the front pocket; place wet or used items in the larger pocket.

Size: 25 cm x 13 cm / 9.8" x 5.3"

Item #: 360101 diamond

Item #: 360102 floral

**\$22.99**



*Cloths sold separately.*

**Reusable Wet Wipes Bag Set:** (1) Diamond and (1) Floral  
Item #: 1810 Retail price ~~\$45.98~~ **\$41.99**



## Did You Know?

Of the 6.3 billion metric tons of plastic waste ever generated, only 9% has been recycled.

<https://news.nationalgeographic.com/2017/07/plastic-produced-recycling-waste-ocean-trash-debris-environment/?beta=true>

## RECYCLED

### Reusable Grocery Bag with BacLock®

This reusable carry-all bag is made from 80% recycled materials and strong enough to hold all your fruits, vegetables and other food staples. Contains our micro silver BacLock lining.

Size: 32 cm x 21 cm x 36.5 cm / 12.6" x 8.3" x 14.1"

Item #: 358512 retro Item #: 358511 rings

Item #: 358510 green

**\$7.99**



**New colours**

# KITCHEN HELP THAT Does It All

## KITCHEN CLOTHS AND TOWELS

Kitchens can be messy places! These extra-absorbent and lint-free microfiber cloths and towels will help you grab, trap and eliminate kitchen messes using only water. Our colourful Kitchen Cloths and Towels effectively dry dishes, wipe and clean your sink and dirty countertops, and so much more. And they're great on all types of hard surfaces, including stainless steel, enamel, ceramic, glass, chrome, granite, marble, wood, tile and china. Contains our powerful BacLock® antibacterial agent. Nine colours to complement every décor!

### Product Review

"With the Kitchen Cloth, I'm able to clean my entire kitchen quickly and efficiently, and it never smells! The Kitchen Towel is a favourite in the Reynolds home also! We use it to dry our hands and our dishes; it absorbs water like no towel I've ever tried before. I couldn't live without this set in our kitchen!"

*Melissa Reynolds*  
Senior Executive Sales Leader, ON  
Creating Safe Havens  
for 3 years



# Go Ahead, Use THE Good Dishes!

## KITCHEN CLOTHS AND TOWELS



### Kitchen Cloth

Size: 35 cm x 26 cm /  
13.78" x 10.24"

**\$11.99**

- Item #: 307220 teal
- Item #: 307216 sunflower
- Item #: 307219 eggplant
- Item #: 307209 graphite
- Item #: 307212 pomegranate
- Item #: 307208 sea mist
- Item #: 307217 charcoal
- Item #: 307207 latte
- Item #: 307206 blue



### Kitchen Towel

Size: 65 cm x 35 cm /  
25.59" x 13.78"

**\$21.99**

- Item #: 307120 teal
- Item #: 307116 sunflower
- Item #: 307119 eggplant
- Item #: 307109 graphite
- Item #: 307112 pomegranate
- Item #: 307108 sea mist
- Item #: 307117 charcoal
- Item #: 307107 latte
- Item #: 307106 blue

## SAVE WITH SETS!



### Kitchen Cloth Trio

Set of 3 Kitchen Cloths  
Retail price: ~~\$35.97~~ **\$31.99**

- Item #: 1709 teal
- Item #: 1705 sunflower
- Item #: 1707 eggplant
- Item #: 1424 graphite
- Item #: 1463 pomegranate
- Item #: 1425 sea mist
- Item #: 1703 charcoal
- Item #: 1423 latte
- Item #: 1422 blue



### Kitchen Towel and Cloth Set

(1) Kitchen Cloth  
(1) Kitchen Towel  
Retail price: ~~\$33.98~~ **\$29.99**

- Item #: 1708 teal
- Item #: 1704 sunflower
- Item #: 1706 eggplant
- Item #: 1434 graphite
- Item #: 1464 pomegranate
- Item #: 1435 sea mist
- Item #: 1702 charcoal
- Item #: 1433 latte
- Item #: 1432 blue



## WHO NEEDS Chemicals IN THE Kitchen?

### Fresh Produce Wash

Residue from fertilizers, dirt and bacteria can coat fresh fruits and vegetables. Spray or soak it away and feed your family without worry. Made with plant-based, biodegradable ingredients, Fresh Produce Wash helps to extend the shelf life of your produce with no phosphates, sulfates or parabens.  
Size: 355 ml / 12 fl. oz.  
Item #: 403470 **\$25.99**



### Veggie and Fruit Scrub Cloth

Scrub away dirt, waxes and debris from fresh fruit and veggies. This two-sided cloth has a rough side for scrubbing and a smooth side for polishing. The perfect companion to our Fresh Produce Wash!  
Size: 32 cm x 32 cm / 12.6" x 12.6"  
Item #: 307010 green **\$14.99**



### Kitchen Scrub Cloth

Specially designed microfiber woven with nylon easily tackles tough jobs like dirty pots and pans. Safe for all non-stick surfaces, it's ideal for hard-to-clean areas that need a little extra scrubbing power.  
Size: 35 cm x 35 cm / 13.78" x 13.78"  
Item #: 307001 blue **\$15.99**



# What Cloth FOR What Job

Product	Use For	Weave	Use On					BacLock®
			Glass	Tile	Granite	Ceramic	Chrome/ Stainless Steel	
<b>EnviroCloth™</b> (pg. 4 & 15)	Use wet or dry to clean everything	Ultra thick, dense	✓	✓	✓	✓	✓	✓
<b>Window Cloth</b> (pg. 6)	Great for polishing a variety of surfaces	Flat	✓		✓	✓	✓	✓
<b>Veggie and Fruit Scrub Cloth</b> (pg. 20)	Quickly cleans and polishes produce	Dual-sided						✓
<b>Kitchen Scrub Cloth</b> (pg. 20)	Scrubs hard-to-clean pots, pans, sinks and counters	Checkered		✓	✓	✓	✓	
<b>All-Purpose Kitchen Cloth</b> (below)	Great for removing dirt and grease	Waffle weave			✓	✓	✓	
<b>EnviroTowel</b> (below)	Perfect for drying and polishing everything	Suede microfiber	✓	✓	✓	✓	✓	✓
<b>Counter Cloths</b> (pg. 15 & 24)	Replaces paper towels to wipe up spills	Popcorn	✓	✓	✓	✓	✓	✓
<b>Kitchen Cloths &amp; Towels</b> (pg. 19)	Specially designed to pick up messes and dry hands, dishes and more	Channel	✓	✓	✓	✓	✓	✓
<b>Dish Cloths</b> (pg. 22)	Great for cleaning dishes, sticky counters and more	Netted	✓			✓		

## All-Purpose Kitchen Cloth

Grease doesn't stand a chance against our classic waffle-weave cloth! Non-abrasive and durable, it quickly cleans dishes, counters, tables, stovetops, ovens and appliances with water only.

Size: 30 cm x 30 cm / 11.81" x 11.81"

Item #: 307000 graphite

**\$14.99**



## EnviroTowel

An extremely absorbent microfiber towel that quickly dries and polishes granite, stainless steel, marble, chrome, mirrors, glass and fine furniture to a gleaming finish without chemicals. Compact and lightweight, it's great for on the go. Works well on a variety of heavy-duty drying jobs!

Size: 70 cm x 50 cm / 27.6" x 19.68"

Item #: 306001 green

**\$31.49**



## Dish Cloths

The specially woven, netted Dish Cloths wash your dishes and so much more with ease! These nonabsorbent cloths easily handle heavy-duty cleaning or scrubbing jobs like removing flour, dough and other sticky substances from countertops.

Size: 45 cm x 45 cm / 17.72" x 17.72"

**\$21.99** pack of 2

Item #: 307008 graphite 

Item #: 307006 blue 



## Dishwashing Liquid

Our ultra-concentrated, natural formula is made with biodegradable ingredients and free from phosphates, phthalates, SLS, SLES and dyes. The gentle, sudsing formula removes grease and gets your dishes spotless, even in the hardest water. Scented with natural Orange Extract for a crisp, citrus aroma. Suitable for septic tanks.

Size: 355 ml / 12 fl. oz.

Item #: 600003 **\$11.99**



## Bottle Brush with EnviroSleeve

Flexible and sturdy rubber bristles combine with an easy-grip handle to quickly get bottles, vases, glassware and other hard-to-clean containers spotless. Layer on the EnviroSleeve that comes in the set for delicate glassware or purchase the EnviroSleeve with Scrubber for extra-tough jobs. Dishwasher safe. 1-year warranty (1 brush/1 sleeve)

Bottle Brush: 4.8 cm x 31.8 cm / 1.9" x 12.5"

EnviroSleeve: 7.6 cm x 11.4 cm / 3" x 4.5"

Item #: 1451 **\$19.99**



## Bottle Brush Accessories

**EnviroSleeve (1 sleeve)**

Item #: 357056 **\$5.99**



**EnviroSleeve with Scrubber (1 sleeve)**

One side is microfiber, the other is scrubby mesh.

Size: 7.6 cm x 11.4 cm / 3" x 4.5"

Item #: 357057 **\$8.99**



## Bottle Brush Extensions

Two sizes for use with your Bottle Brush handle (sold with item # 1451, above). Dishwasher safe. 1-year warranty

Size: 19.8 cm x 6 cm / 7.8" x 2.4"

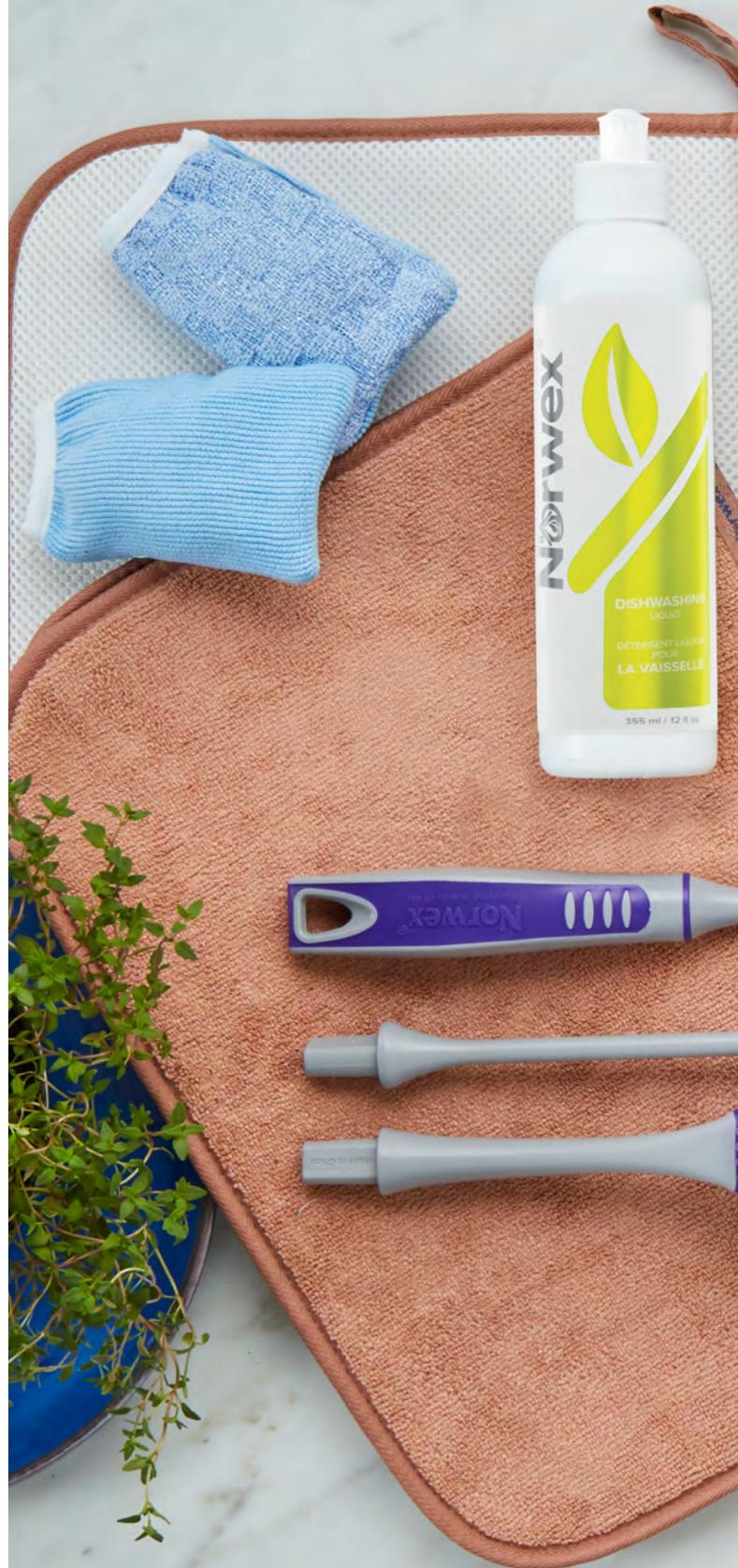
26.1 cm x 3.5 cm / 10.3" x 1.4"

Item #: 357013 **\$15.99** set of 2 extensions



# Dish Cleaning

## MADE SIMPLE





### Dish Mat

Let dishes air dry naturally on this extra-absorbent mat. The Norwex Microfiber beneath the mesh absorbs 1½ times its weight in water. Use the handy loop to hang dry, then fold in half for easy storage.  
Size: 53 cm x 36 cm / 20.87" x 14.17"

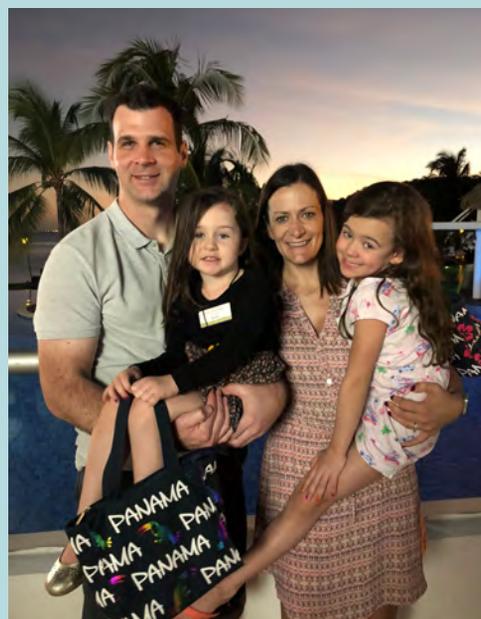
Item #: 307300 latte  
**\$26.99**



## My Story

"Looking back on the past four years, I can say that Norwex was the best decision I made for myself and my family! I get to stay home with my kids, travel with amazing people and more recently bring my family on a trip that I earned! My husband and kids are a huge part of my journey, and we are excited to see what the future holds!"

**Kristina Dockstader**  
*Senior Executive Sales Leader, AB  
Creating Safe Havens for 4 years*



### Product Review

"Using the Norwex Dish Cloth to wash my dishes, pots and pans makes the dirty chore so easy! An added bonus in my home, it takes playdough off my tables so easily! Plus you can use it every day and it will never smell!"

**Cathy D'Angela**  
*Executive Sales Leader, ON  
Creating Safe Havens  
for 4 years*

# Helpers FOR THE Heart OF YOUR Home



## Counter Cloths Made from 50% Recycled Materials

Replace paper towels! These ultra-absorbent, reusable cloths quickly pick up spills and messes in the kitchen, bathroom—really anywhere. Constructed from Norwex Microfiber made from 50% recycled materials in the same size as a half-sheet of paper towel, each set contains more than one recycled plastic bottle (500 ml)!

Size: 28 cm x 13 cm / 11" x 5"  
Item #: 307410 slate, vanilla, mushroom  
Item #: 307412 marine, teal, sea mist

**\$24.99** set of 3



BacLock®

## Counter Cloths and Box Set

Every cloth needs a home—like our exclusive, Norwex-branded Counter Cloth Box, shaped like a cozy house! Set contains all six colours of Counter Cloths and keeps them within easy reach for a quick, grab-and-go clean!

Size: 24 cm x 14.9 cm x 8.5 cm / 9.4" x 5.8" x 3.3"

Item #: 370501

**\$64.99** 1 of each set of Counter Cloths and black, open-frame metal wire box (Box holds up to 12 Counter Cloths.)



## Product Review

"The Sink Mat sizes are so convenient, and I love how absorbent they are. I like to show my Customers how great they are to put Norwex Peppermint Foaming Hand Wash on, and to place behind and beside sinks and under the Counter Cloth house. No more spilly messes!"

**Colette Papove**  
Executive Sales Leader, BC  
Creating Safe Havens  
for 1 year

## EnviroSponges

Our dual-sided, multipurpose hands down! The inner foam combined with our highly absorbent EnviroCloth™ microfiber absorbs all kinds of spills and sippy messes. The scrubby side loosens gooey grime and tough baked-on spills, and the soft, absorbent microfiber side with BacLock® whisks away the residue. This set of two is long-lasting and machine-washable, so you always have one handy. 1-year warranty

Size: 15.2 cm x 10.2 cm / 6" x 4"

Item #: 354105 **\$26.99** pack of 2



## Magnet Ball

The Magnet Ball prevents calcium from building up in dishwashers and washing machines, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher. *Not for front-loading washing machines.*

5-year warranty

Size: 5 cm x 5 cm x 6 cm /  
2" x 2" x 2.5"

Item #: 357020 **\$43.99**



## Super Jet Dishwasher Detergent

Biodegradable ingredients condition and soften water and minimize hard water and lime buildup. Cleans up to 25 loads or up to 40 loads when used with the Magnet Ball. *Not for use in dishwashers with stainless steel lining.*

Size: 500 g / 17.64 oz.

Item #: 1772 **\$17.99**



## Sink Mats

Create a handy landing pad for the next wet mess in your kitchen or bathroom! These highly absorbent microfiber-and-foam mats are perfect near sinks and faucets, where drippy, sticky, gooey messes are most likely to occur. Soft Norwex Microfiber tops a thin layer of foam to absorb drips and spills from wet glasses, bottles and jars. The textured bottom layer features silicone dots to reduce slippage.

Sizes: 25.4 cm x 20.3 cm / 10" x 8";

20.3 cm x 15.2 cm / 8" x 6";

and 15.2 cm x 10.2 cm / 6" x 4"

Item #: 307310 **\$39.99** set of 3



BacLock®



### Cleaning Paste

Our effective, long-lasting Cleaning Paste gives you the scour power you need to clean multiple surfaces in every room of your home. Use with a damp EnviroCloth™ to clean, polish and protect chrome, stainless steel and porcelain. Safe for coffeepots, glasses and most food-ware products. Comes as a solid; add water to form a paste. Lather well for a more gentle scrubbing action. *Not for use on brushed stainless steel.*

Size: 200 ml / 6.76 oz.

Item #: 403500 **\$32.99**

### Cleaning Paste, Like Elbow Grease in a Jar!

- Cleans grime from kitchen sinks, stovetops and even your bathroom
- Removes burned-on gunk from bakeware
- Easily gets rid of sticky messes
- Brightens white rubber on tennis shoes
- Removes scuff marks, permanent marker and much more!

*Hundreds of uses!*

### Oven and Grill Cleaner

Formulated for the grimeiest oven or grill, this enzyme-based cleaner safely dissolves baked-on, burned-on food and stubborn, greasy spills for easy cleanup. With no caustic chemicals or fumes, it's also great for pots, pans and bakeware, and won't leave residues or odours behind, so food tastes like it should. Unique nozzle has two settings, spray or foam, for extra cleaning power. Contains biodegradable ingredients.

Size: 355 ml / 12 fl. oz.

Item #: 600006 **\$30.99**



### Micro Cleaning Hand Pads

Tough where they need to be, these small but mighty pads work like magic to remove crayon, scuff marks, soap scum, ground-in dirt and much more. Just wet, squeeze out excess water and wipe out dirt!

*Product breaks down with normal use.*

Size: 10 cm x 6 cm x 2 cm / 4" x 2.5" x 1"

Item #: 357110

**\$6.99** pack of 2



### Spirinets

Extremely durable and long-lasting scrubbers for really tough jobs. Removes dried or burned-on food from pots and pans. Made of stainless steel. *Use caution, may scratch some surfaces.*

Item #: 354100

**\$6.99** pack of 2

# Scrubbing MADE EASY!



OVEN AND  
GRILL  
CLEANER

NETTOYANT POUR  
FOUR ET  
GRIL

355 ml

Norwex®  
CLEANING PASTE  
PÂTE NETTOYANTE

Cleans, polishes and  
protects in one  
application.

Can be used on chrome, plastic, ceramics,  
porcelain tiles and similar materials.  
Active ingredients: Marble-flour, natural  
soap and traces of coconut oil.  
No phosphates, poisons or acids.  
Biological/environmentally and skin friendly.  
See insert for User instructions.

Not for use on brushed stainless steel,  
nickel, pewter, aluminum and wood.  
May scratch natural surfaces such as  
granite, marble and quartz. Please  
test on an inconspicuous place.

403500 1503 GL 13

200 ml

Nettoie, polit et protège  
en un seule opération.

Peut être utilisé sur le chrome, le plastique, la  
céramique, les carreaux de porcelaine  
et autres matériaux semblables.  
Ingrédients actifs : farine de marbre, savon  
naturel et traces d'huile de noix de coco.  
Sans phosphate, poison ni acide Biologique/  
écologique et sans risque pour la peau.  
Consultez l'insert pour les instructions  
d'utilisation.

Ne pas utiliser sur les surfaces  
métalliques brossées, le nickel, l'étain,  
l'aluminium et le bois. Ceci pourrait  
aggraver les surfaces naturelles  
et le quartz. Veuillez tester  
sur un endroit discret.



## Mighty Mesh Pot Scrubber

Save your nails! Easy-grip handle makes cleaning a breeze! Rust-free, stainless steel scrubber. Use caution, may scratch some surfaces.

Item #: 354103

**\$10.49**

## SpiriSponge

Non-scratching scrubber sponge removes sticky substances from surfaces. Safe for use on all non-stick surfaces and glass-top stoves. *Not recommended for use on brushed stainless steel appliances.*

Size: 12 cm x 9 cm x 1.5 cm /  
4.72" x 3.54" x .59"

Item #: 354102

**\$10.99** pack of 2





### Liquid Laundry Detergent

Our Liquid Laundry Detergent is tough on dirt, not the environment. Designed for today's active families, this unique formula harnesses the power of enzymes to deliver potent effectiveness against your toughest odours and stains. Over ten times more concentrated than most leading brands, it effectively helps reduce all kinds of odours and organic stains with just a few pre-measured pumps. A little bit really goes a long way!

Size: 430 ml / 17 oz. Item #: 600000 **\$39.99**

- Ultra-concentrated
- Enzyme-based innovation
- Biodegradable—almost 100% within 30 days
- USDA certified 97% biobased content—from plants and other renewable sources—one of the highest ratings on the market

#### Norwex Laundry Detergents Are Free From:

- Phosphates • Chlorine
- Phthalates • Dyes
- Fragrances • Fillers
- Ammonia • Bleach
- Optical brighteners



### Did You Know?

*The average household contains about 62 toxic chemicals.*

<https://experiencelife.com/article/8-hidden-toxins-whats-lurking-in-your-cleaning-products/>

# SNUGGLE UP TO PLANT-BASED Laundry Care





### Laundry Detergent

This highly concentrated, superior stain-fighting powder contains biodegradable surfactants and is free from phosphates and fillers. Designed for both high-efficiency and conventional washing machines, our Laundry Detergent whitens whites, brightens brights and dissolves grease and grime. Safe on all fabrics, including hand-washables and Norwex Microfiber. Works in all water temperatures. Washes up to 100 loads in a high-efficiency machine, 66 in a conventional machine.

Size: 1 kg / 2.2 lbs

Item #: 600011

**\$25.99**

## Product Review

"I love how easy the Liquid Laundry Detergent is to use with just three pumps for a large HE load. I can't believe how great it is on stains and odours. No more big boxes of detergent to carry home, and it lasts months in my home!"

**Phoenix Lyon**  
Senior Executive Sales Leader, AB  
Creating Safe Havens  
for 10 years

	Liquid Laundry Detergent	Laundry Detergent (Powder)
# of loads (small, HE)	215	100
Cost per load (small, HE)	\$0.19	\$0.25
Enzyme-powered	Yes	No
Removes strong odours	Better	Good
Pre-measured for ease of use	Yes	No
Dissolves well and disperses evenly	Better	Good
Breaks down starch-, sugar-, fat- and protein-based stains	Yes	Yes
Ultra-concentrated	Yes	Yes
Biodegradable surfactants	Yes	Yes
No harmful chemicals (fragrances, phosphates, sulfates, ammonia, bleach, fillers)	Yes	Yes
Product not tested on animals	Yes	Yes
Works in HE and conventional	Yes	Yes
Effective in hard water	Yes	Yes
Works on all types of fabrics*	Yes	Yes

\*Follow garment label instructions for silk and wool.

# Clean, Fluffy, Fresh

NO HARMFUL CHEMICALS

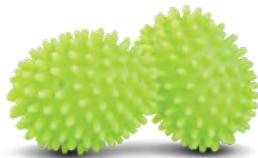


## Fluff and Tumble Dryer Balls

Harmful chemicals like synthetic fragrances may be embedded in dryer sheets. They can leave residue in your clothes that then touches your skin. Our Fluff and Tumble Dryer Balls are made of 100% New Zealand wool to soften fabric, help reduce static and wrinkles as well as cut drying time—all without the use of harmful chemicals. They're also great for use with our Essential Oils to naturally scent your laundry. 2-year warranty. *Essential Oils available on page 34.*

Item #: 357021 **\$31.99** set of 3

	Fluff and Tumble	Dryer Balls	Dryer Sheets
Softens fabric	Yes	Yes	Yes
Helps reduce drying time	Yes	Yes	No
Chemical-free	Yes	Yes	No
Helps reduce static and wrinkles	Yes	Yes	Yes
100% wool	Yes	No	No
Natural	Yes	No	No
Environmentally friendly (reuse again & again)	Best	Good	No
Economical	Yes	Yes	No



## Dryer Balls

The unique design lifts and separates laundry while softening fabrics. Helps reduce drying time, static cling and wrinkles. 1-year warranty

Item #: 1150 green **\$22.99** set of 2



## Did You Know?

*Dryer sheets can contain hidden fragrance chemicals that many people are sensitive to. They vent off into the air we breathe and rub off on our clothes and then onto our skin.*

<https://www.ecowatch.com/why-you-need-to-ditch-dryer-sheets-1881714654.html>





### Stain Remover

No need for chlorine bleach or other harsh chemicals. Our Stain Remover penetrates, dissolves and eliminates a variety of stains on contact. Gentle on delicate fabrics\* and works in all water temperatures. The biodegradable formula is free from bleach, optical brighteners, dyes, synthetic fragrance, SLS, phthalates and phosphates.  
*\*Not recommended for use on silk or wool.*

Size: 355 ml / 12 fl. oz.

Item #: 600004

**\$11.99**



## My Story

"Norwex found me over eight years ago when I was looking for a better cleaning solution. When signing up, I never thought in my wildest dreams I would be in sales. I soon realized I am in the business of educating and creating Safe Havens. Norwex has helped me grow personally and professionally. The best part is, my kids have learned the benefits of Norwex and share this knowledge with their friends and teachers. Knowing my kids are growing up with a mindset of "clean DOESN'T = chemicals" is incredible! I can see the impact this company is making in their lives as well as future generations."

**Sesha Rabideau**

**Senior Executive Sales Leader, ON  
Creating Safe Havens for 8 years**

# WRINKLE-FREE, LINT-FREE, **Worry-Free!**



## Clean Catch Laundry Bag

Protect laundry and protect the environment by preventing microscopic fibers of acrylic, nylon and polyester from entering waterways. The Clean Catch Laundry Bag traps up to 98.6% of the fibers that your laundry sheds, helping to reduce environmental waste and to keep waterways safer and cleaner for aquatic plants and animals.

1-year warranty  
Size: 74 cm x 50 cm /  
29.13" x 19.68"

Item #: 354009

**\$27.99**



## Lint Mitt

This handy mitt quickly whisks away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without the sticky waste—or plastic—of most lint rollers!

Size: 14 cm x 10 cm /  
5.51" x 3.94"

Item #: 308040 **\$13.49**



## Did You Know?

*8 million metric tons of plastic ends up in our oceans every year.*

<https://news.nationalgeographic.com/2017/07/plastic-produced-recycling-waste-ocean-trash-debris-environment/>

## Washing Net

The durable Washing Net allows soap and water to flow through easily, protecting microfiber cloths, delicates and baby clothing in the washer and dryer. 1-year warranty

Size: 40 cm x 30 cm / 15.75" x 11.81"

Item #: 354010 **\$12.99**



## Wrinkle Release

Biodegradable ingredients remove unsightly wrinkles in no time. Simply spray lightly, then gently tug and smooth the wrinkles away! Gently conditions while also preserving the shape of garments. Naturally fragrant and safe for bright colours and delicate fabrics. Great for home or on the go to quickly get rid of creases and wrinkles! Free from parabens, phthalates, artificial dyes and artificial fragrances.

Size: 355 ml / 12 fl. oz.

Item #: 403467 **\$24.99**





# Powered by Enzymes

## FOR A GENTLE, DEEP CLEAN



### My Story

"I joined Norwex in June 2015 after my sister did a demo with a Basic Package that she had received as a gift. It was about 4:30 p.m., and I was already convinced. By 6:30 p.m., I had an email confirming my status as a Norwex Consultant. I joined Norwex because I wanted to receive discounts on my purchases. At that time, I had a full-time job. But as I fell in love with all the products I ordered, I reached my FreshSTART steps and I made the decision to invest all my time in Leadership. In May 2017, I received my Red Jacket! What a joy! Today, Norwex is my new full-time job. I am proud of my achievements and proud of all my team members. I love Norwex and love my sister, whom I thank for sharing in 2015."

**Lise Leroux, Senior Executive Sales Leader, QC**  
*Creating Safe Havens for 3 years*

#### Mattress Cleaner

This enzyme-based formula helps remove organic materials and provides a deep cleaning of body oils, pet dander and other contaminants from pillows, comforters, pet bedding, fluffy toys and fabric furniture. Lightly spritz and allow to dry. Contains biodegradable ingredients. *Do not use on nonabsorbent plastic crib, latex or foam mattresses.*

Size: 350 ml / 11.8 fl. oz.  
 Item #: 403422 **\$30.99**



#### Carpet Stain Remover

Our enzyme-based carpet cleaning solution dissolves and eliminates even the toughest stains, while neutralizing odours. It contains biodegradable ingredients, so it won't contaminate waterways. Great for spot cleaning as well! *Not for use on carpets treated with Scotchgard™.*

Size: 355 ml / 12 fl. oz.  
 Item #: 600001 **\$30.99**



# Natural Freshness WHERE YOU NEED IT MOST!



## Odour Eliminator

This powerful, concentrated enzyme-based deodorizer is perfect for use in bathrooms, kitchens, garbage cans/bins, lockers, carpets and even your laundry! It helps to remove strong, unpleasant organic odours such as food, mildew, smoke and urine, and leaves a fresher, cleaner scent. Odour Eliminator contains biodegradable ingredients and is phthalate-free. Just two tablespoons per cup of water effectively eliminates odours. Add a capful to your wash for a fresh, clean scent.

Size: 355 ml / 12 fl. oz.

Item #: 123 **\$18.99**



## Did You Know?

*Air fresheners with synthetic ingredients have been associated with such adverse effects as migraine headaches, asthma attacks, mucosal symptoms, infant illness and breathing difficulties.*

<https://www.sciencedirect.com/science/article/pii/S0360132316304334>

## Essential Oils

Escape the cares of the world and create a naturally soothing, energizing or purifying environment wherever you are. These unique botanical blends are crafted in small batches with delicate balance and precision to turn your home or car into a wonderfully scented haven.

- Dilute 4 to 5 drops in a full Norwex Spray Bottle to lightly scent the air
- Spritz the mixture on an EnviroCloth™ to wipe down countertops and leave surfaces with a fresh, clean scent
- Try 2 to 3 drops on our Fluff and Tumble Dryer Balls to scent laundry, or on a Fragrance Disc to tuck into drawers, linen closets and air vents
- Use 1 to 3 drops on a Fragrance Disc or Car Vent Clip to scent the air in your home or car.



## Soothing Blend

The natural aromas of Lavender\*, Vanilla, Chamomile and Sandalwood create a soothing scent to help you relax and unwind.

Size: 15 ml / .5 fl. oz. Item #: 403140

**\$49.99**

## Energizing Blend

Citrus aromas of Orange\* and Lime pair with a hint of fresh Mint and delicate Rose to help uplift and energize.

Size: 15 ml / .5 fl. oz. Item #: 403142

**\$44.99**

## Purifying Blend

Spicy Cinnamon and Cloves complement Sweet Orange\*, Eucalyptus and a hint of Rosemary\* to create this purifying, cleansing blend.

Size: 15 ml / .5 fl. oz. Item #: 403141

**\$39.99**

\*Organically farmed in Italy. Not recommended for topical or oral use. Flammable; keep away from flames or sparks.

## Air Freshener Bags

Charcoal from fast-growing, sustainably harvested Bamboo quickly and effectively absorbs unpleasant odours for lasting freshness. Replaceable inner Freshener Bags make it easy and economical to keep the air in your home fresh and clean without adding harmful chemicals to the air. Recharges naturally in daylight. Use the charcoal as a natural fertilizer when finished. 2-year warranty. Includes outer bag and 1 refill.



### Slim Air Freshener Bag

Size: 75 g; 6 cm x 16 cm / 2.6 oz.; 2.4" x 6.3"  
Item #: 403702 green

**\$9.99**

### Slim Replacement Bag

Size: 75 g / 2.6 oz.  
Item #: 403710

**\$7.49**



### Large Air Freshener Bag

Size: 200 g; 13 cm x 18 cm / 7 oz.; 5.1" x 7.1"  
Item #: 403703 graphite

**\$10.99**

### Large Replacement Bag

Size: 200 g / 7 oz.  
Item #: 403711

**\$8.49**

## SAVE WITH SETS!

### Freshener Bag Duo

(1) green (75 g / 2.6 oz.)  
(1) graphite (200 g / 7 oz.)  
Item #: 403706  
Retail price: ~~\$20.98~~ **\$18.99**

### Slim Freshener Set

(2) green (75 g / 2.6 oz.)  
Item #: 403707  
Retail price: ~~\$19.98~~ **\$16.99**  
*Great for shoes and boots!*

# Bring THE Fragrance

WITH YOU



## Fragrance Disc

Paired with Norwex Essential Oils, it adds a light scent to rooms, closets and drawers. Free of harmful chemicals found in typical air fresheners, candles and wax melts, it smells fresh and natural without using heat or electricity. Just add 2 to 3 drops of your favourite Norwex Essential Oil for a subtle, long-lasting scent to freshen your home. 1-year warranty *Essential Oils not included.*

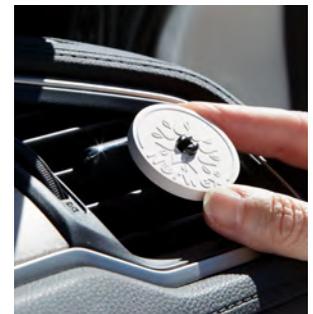
Size: 6 cm / 2.36" diameter;  
ribbon: 30 cm / 11.8"  
Item #: 403721 **\$19.99**



## Car Vent Clips

Our ceramic Car Vent Clips pair with Norwex Essential Oils to restore freshness to your car's interior naturally, with none of the synthetic chemicals found in most car freshener sprays and cardboard fragrance discs. Just 1 or 2 drops of Essential Oil is all you need! 1-year warranty *Essential Oils not included.*

Size: 4 cm / 1.57" diameter  
Item #: 403720 **\$24.99**  
pack of 2



# Bathroom Sparkle

A FAST, CLEAN SHINE



## Bathroom Cleaner

Cleaning the bathroom is one of the toughest jobs in your home.

Get toilets, basins and most other hard bathroom surfaces sparkling clean with minimal effort. Highly concentrated and can be diluted for effective cleaning and descaling in one application—without harmful chemicals. Phosphate-free and contains biodegradable ingredients. *Not for use on natural stone surfaces.*

Size: 355 ml / 12 fl. oz.

Item #: 600002 **\$30.99**



## Descaler

Removes soap scum plus heavy calcium, lime and rust deposits from toilets, shower doors, stalls and bathtubs, leaving them clean and residue-free in just minutes. Helps to remove stains around taps and drains, assisting in the prevention of future buildup with regular use. *Not for use on natural stone surfaces (or in any food-ware other than coffeepots.)*

Size: 355 ml / 12 fl. oz.

Item #: 600005 **\$30.99**



## Product Review

"Bathroom Cleaner is my go-to solution for all bathroom challenges! As someone who likes to clean the shower while bathing, I know how important it is to reduce my exposure to toxic chemicals! I love sharing with Customers how long a bottle will last with proper dilution, not only saving plastic bottles from the landfill, but also reducing our carbon footprint with reduced greenhouse gases."

**Carla MacQuarrie**  
Vice President Sales Leader, NS  
Creating Safe Havens  
for 4 years



Before



After

**CLOUDY  
FAUCETS  
AND RUST  
STAINS**



### Bathroom Scrub Mitt

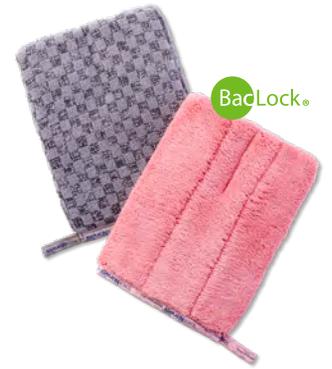
Soft microfiber on one side and scrubby on the other combine to easily remove stubborn dirt and grime. Sponge liner adds extra absorbency for faster cleaning!

Size: 23 cm x 17 cm / 9.06" x 6.5"  
**\$25.49**

Item #: 308031 pink



Item #: 308033 graphite



### Ergonomic Toilet Brush and Holder

An antibacterial agent within the brush helps suppress the growth of bacteria and mould. Its rubber bristles are extremely durable and flexible and won't wear out as quickly over time like standard nylon brush bristles. The ergonomic handle has a non-slip grip and a special extension to reach under the rim for quick and easy cleaning. 2-year warranty

Size: 13.4 cm x 44.1 cm / 5.3" x 17.4"  
 Item #: 357009 **\$20.99**



### Mold and Mildew Stain Remover

Our highly effective stain-fighter quickly removes all traces of mould and mildew stains from a variety of indoor and outdoor surfaces, including tile, sealed grout, porcelain, natural stone, laminate, glass, plastic, stainless steel, wood and concrete. Best of all, it's free from harmful chemicals like chlorine, bleach and peroxide!

Size: 355 ml / 12 fl. oz.

Item #: 403466 **\$31.99**



	Bathroom Cleaner	Descaler	Mold and Mildew Stain Remover
All-in-one cleaner	Yes	No	No
Safe, effective ingredients	Yes	Yes	Yes
Removes soap scum	Yes	Yes	No
Removes hard-water stains/calcium buildup	Good	Best	No
Removes rust	Good	Best	No
Removes mould and mildew stains	No	No	Yes

### Sanira Toilet Brush System

Toilet brush, caddy and self-dispensing cleaning solution are combined in one convenient system. The brush is made without cavities, reducing the chance of bacteria remaining in crevices. The non-corrosive, vegetable-based cleaning solution is safe for septic systems and biodegrades within 48 hours. Solution lasts approximately one year when used once a week.

Item #: 403200 **\$64.99**

### Sanira Refill

Size: refill, 450 ml / 14.4 fl. oz.

Item #: 403201 **\$19.99**



# Personal Care MADE WITH CARE



## Makeup Removal Cloth Set

The ultimate facial cleansing cloth! Using only water, these ultra-soft suede-like microfiber cloths gently remove all traces of makeup, eyeliner—even mascara—without soap or harsh, drying cleansers. Perfect for irritated, mature and sensitive skin too.

Size: 20 cm x 20 cm / 7.87" x 7.87"

Item #: 306100 blue, green, purple

**\$19.99** set of 3



## Did You Know?

*According to the Environmental Working Group, the average woman uses 12 personal care products, containing 168 unique ingredients, every day.*

# WAKE UP TO Freshness!

## Adult Silver Care Toothbrush

This toothbrush helps to reduce bacteria growth and buildup and self-sanitizes within hours of use! On contact with water, the silver on the unique bristle base releases active ions that eliminate up to 99.9% of the bacteria that cause plaque, cavities and gingivitis. Each package includes a toothbrush and refill. *Not recommended for individuals requiring assistance brushing their teeth or children under the age of three.*

	Soft	Medium		
Item #:	354052	354062	green	
Item #:	354053	354063	lt. blue	
Item #:	354054	354064	red	
Item #:	354055	354065	dk. green	

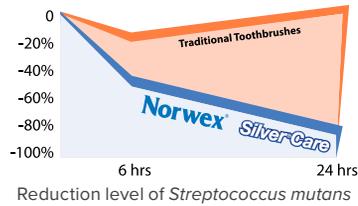
**\$21.99**

## Adult Silver Care Toothbrush Refills

Package includes two refills.

Item #:	354051	Soft
Item #:	354061	Medium

**\$14.99**



Comparative tests between Silver Care and traditional toothbrushes show reduction level of *Streptococcus mutans* (the principal cavity-forming bacteria) on the brush.

## Norwex Toothpaste

A fresh way to help keep your teeth clean and bright without artificial flavours, dyes and sweeteners, or harmful chemicals. Long-lasting and comes in two flavours, including refreshing mint and a delicious strawberry flavour kids love!

**Free from:** SLS and SLES; fluoride; microbeads; GMO ingredients; artificial flavours, dyes and sweeteners; parabens; phosphates; phthalates; triclosan; synthetic preservatives.

Size: 75 ml / 2.5 fl. oz.

### Cooling Mint

Item #: 403185 **\$19.99**

### Kids Strawberry

Item #: 403186 **\$19.99**



## Product Review

"The Silver Care Toothbrush is self-sanitizing, and my teeth and gums have never felt better! (Even my dental hygienist noticed and wanted to know what I was doing differently!) By keeping the handle and only replacing the bristle head, I love that we're no longer contributing plastic toothbrushes to the landfill!"

**Carol Gale**  
Senior Executive Sales Leader, BC  
Creating Safe Havens  
for 9 years

# PUT YOUR **Fresh Face Forward**

Our Naturally Timeless skin care offers nourishing, botanical ingredients for a *natural-looking glow!*

## VEGAN AND FREE OF THE FOLLOWING:

- artificial dyes and fragrances
- animal-derived ingredients
- SLS and SLES
- parabens
- phthalates
- gluten



### Naturally Timeless Day Cream

Help diminish the appearance of aging with this daily moisturizer formulated to provide intense hydration and improve elasticity. Apple Stem Cells, precious plant oils and Shea Butter defend against wrinkles, seal in moisture and boost your skin's radiance. *Contains nut-derived ingredients.*

Size: 50 ml / 1.69 fl. oz. Item #: 403081  
**\$59.99**

### Naturally Timeless Radiant Eye Cream

A unique ingredient extracted from the Persian Silk Tree (Albizia) helps reduce the visible appearance of dark circles, fine lines and under-eye puffiness. Apple Stem Cells, Multi-Peptides and plant-based moisturizers combine to help hydrate the delicate tissue under the eyes, for a more youthful and radiant look. *Produced on shared equipment that processes nuts.*

Size: 15 ml / .5 fl. oz. Item #: 403096  
**\$29.99**

### Naturally Timeless Anti-Gravity Night Cream

This deeply hydrating blend of essential plant oils, Shea Butter, plant peptides and Apple Stem Cells reduces the appearance of fine lines and wrinkles while you sleep. The soothing Sea Algae Extract rejuvenates skin overnight. *Contains nut-derived ingredients.*

Size: 50 ml / 1.69 fl. oz. Item #: 403086  
**\$59.99**

### Naturally Timeless Firming Facial Serum

Look more radiant, revitalized and glowing. This nourishing, plant-powered serum enriched with Apple Stem Cells, Multi-Peptides and Sea Algae visibly firms and smoothes skin for a more youthful appearance. *Produced on shared equipment that processes nuts.*

Size: 50 ml / 1.69 fl. oz. Item #: 403091  
**\$59.99**

### Naturally Timeless Set

#### SAVE WITH THE SET

- (1) Firming Facial Serum
- (1) Anti-Gravity Night Cream
- (1) Day Cream
- (1) Radiant Eye Cream

Item #: 1415

Retail price: ~~\$209.96~~ **\$188.99**

# Relax, Rejuvenate AND Protect

## Lip Balm

With USDA certified organic ingredients, our over-sized Lip Balms come in three scrumptious natural flavours to help soothe, moisturize and protect your lips. Each one is gluten free and provides fast, lasting relief for rough, dry lips, with none of the harmful chemicals found in petroleum-based products—so you'll have even more to smile about!

Size: 8 g / 0.28 oz. Item #: 403192 Black Raspberry, 403189 Orange Vanilla, 403191 Pineapple Coconut

**\$12.99**



## Body Balm

Quickly glide away chapped, dry skin on heels, elbows, hands and knees. Our gluten-free Body Balm blends rich, USDA certified organic ingredients to quickly help hydrate, rejuvenate and restore rough, cracked skin. With its citrusy, minty aroma, this soothing, super-emollient balm feels and smells so wonderful, you'll want one for home, work and travel!

Size: 77 g / 2.75 oz. Item #: 403170

**\$24.99**



## Timeless Relaxation Rescue Gel

Help promote a sense of calm and relaxation with this synergistic blend of botanical extracts. Organic Rosemary, Olive Oil, Aloe Vera, Devil's Claw extract, Chamomile and Arnica glide onto pressure points in your neck, temples and shoulders for an aromatic, tingling sensation that relaxes and refreshes.

Size: 40 ml / 1.35 fl. oz.

Item #: 403123

**\$15.99**

Certified by



## Mediterranean Meditation Olive Oil Salt Scrub

Enriched with Dead Sea Salts containing 26 minerals, this remarkable, organic-certified cleansing scrub removes dry, flaky skin, providing a smooth finish and velvety feel. The rich, essential oils inspire a sense of ease and relaxation. Contains no preservatives or perfumes. *Produced on shared equipment that processes nuts.*

Size: 420 g / 14.82 oz. Item #: 403041

**\$39.99**



## Timeless Lip Balm

Rich, emollient lip balm quickly penetrates to moisturize, condition and protect dry, chapped lips. Includes Organic Aloe Vera, Coconut Oil, Tea Tree Oil. Gluten- and paraben-free.

*Contains nut-derived ingredients.*

Size: 4.3 g / .15 oz. Item #: 403190

**\$6.99**

## Timeless Natural Hand Cleaner

Organic Rosemary, Olive Oil, Aloe Vera, Lavender and Lemon work to naturally clean hands. Easy to carry in your purse, gym bag, diaper bag or carry-on. It's triclosan- and alcohol-free, and won't dry your skin like alcohol-based hand cleaners.

Size: 50 ml / 1.69 fl. oz.

Item #: 403122 **\$11.99**

Certified by



GLUTEN  
FREE

VEGAN  
AND  
GLUTEN  
FREE



# Confident AND Clean ALL DAY!

## Body Lotion

Natural botanicals like Coconut Oil, Grape Seed Oil, Organic Aloe Vera, Organic Sweet Almond Oil, Organic Shea Butter and Vitamin E combine to nourish and moisturize the skin, leaving it silky smooth, conditioned and soft. Pineapple and Lemon Peel extracts create a pleasant, light scent and further protect and soften. Great for the whole family! *Contains nut-derived ingredients.*

Size: 200 ml / 6.76 fl. oz. Item #: 403155 **\$22.99**

**Family Size** 500 ml / 16.9 fl. oz. Item #: 403156 **\$39.99**



Certified by



## Shower Gel

Derivatives from Fruit Sugar, Sweet Pineapple, Coconut and Lemon provide a light, citrus scent and gently cleanse the skin, while Aloe Vera nourishes and moisturizes. The gel's gentle foaming action delights everyone, from the youngest to the oldest members of the family. *Produced on shared equipment that processes nuts.*

Size: 200 ml / 6.76 fl. oz. Item #: 403160 **\$16.99**

**Family Size** 500 ml / 16.9 fl. oz. Item #: 403161 **\$29.99**



Certified by



## Hand Cream

Natural emollients from Grape Seed Oil, Coconut Oil, Shea Butter and other botanicals penetrate deeply to soften and condition rough, dry hands. Vitamin E and Organic Aloe Vera help protect, nourish and moisturize. *Contains nut-derived ingredients.*

Size: 75 ml / 2.5 fl. oz. Item #: 403150 **\$14.99**

Certified by



## Crystal Deodorant

Made from natural salt crystals to help eliminate odour-causing bacteria. Won't stop natural perspiration.

Size: approx. 75 g / 2.65 oz.

Item #: 403600 **\$14.99**



## Deodorant Stick

This gentle blend of essential oils and natural ingredients like Aloe Vera, Tea Tree and Sage helps soothe skin as sustainable bio-enzymes neutralize odour-causing bacteria, giving you long-lasting freshness so you can feel confident all day. This powerful deodorant is the perfect alternative to traditional antiperspirants that may contain triclosan, phthalates, synthetic preservatives and other harmful chemicals.

Size: 50 ml / 1.7 oz.

Item #: 403602 **\$19.99**



## Did You Know?

Don't take a chance with chemicals like triclosan and phthalates, both of which are common in many antiperspirants and deodorants. Choose products that avoid these ingredients so your family stays safer.

# REPEAT AFTER US: *Spahhh*

## Body Scrub Mitt

Rejuvenate your entire body with this incredible, double-sided mitt. Fits comfortably on your hands to gently remove dead skin cells from hard-to-reach spots, revealing smooth, glowing and beautiful skin.

Size: 15 x 25 cm / 5.9" x 9.8"

Item #: 309092 graphite **\$19.99**



## Back Scrubber

Uncover fresher, smoother skin on your back and other hard-to-reach places without the strain of twisting and turning. Made with the same incredible microfiber material as our Body Scrub Mitt, the Back Scrubber dries quickly, contains our BacLock® technology and gives you the extra scrubbing power you need to gently exfoliate dead skin cells, so your skin looks silky soft and radiant.

Size: 13 cm x 65 cm / 5.1" x 24.4"

Item #: 309091 graphite **\$19.99**



## Hair Wrap

The lightweight Hair Wrap quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair! One size fits most.

Item #: 309051 light blue

Item #: 309050 vanilla

**\$27.49**

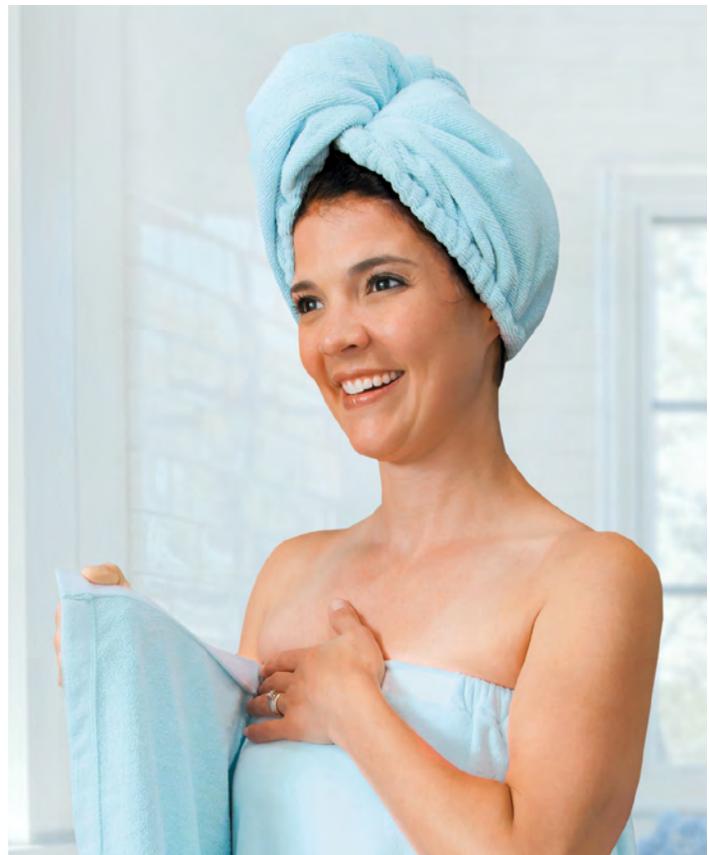


## Spa Wrap

Lightweight and soft, our Spa Wrap keeps you dry and comfortable as you start your day, unwind or relax by the pool or at the beach. The Velcro® closure ensures a snug fit every time and allows you to adjust tightness.

Size: 77 cm x 147 cm / 30.3" x 57.9"

Item #: 309063 light blue **\$49.99**



## Wrap It Up Set

(1) Hair Wrap light blue

(1) Spa Wrap light blue

Item #: 1504 Retail price: ~~\$75.98~~ **\$70.99**

## Foot Stone

Made of 100% pumice, our Foot Stone is nature's remedy for dry, rough skin. It safely and gently removes corns and smoothes away calluses.

Size: 1 cm x 4 cm x 9 cm / .5" x 1" x 3"

Item #: 357120 **\$15.99**





VEGAN  
AND  
GLUTEN  
FREE

A SOFTER TOUCH  
**Your Hands**  
WILL **Love**

### Chenille Hand Towel

Not your ordinary hand towel, the luxuriously touchable and thirsty Chenille Hand Towel is perfect for drying your hands and keeping germs and bacteria away, thanks to our exclusive BacLock® technology. Includes a convenient hanger to attach to a towel bar or keep in countless other locations around your home, anytime or anywhere there may be wet, messy hands!

Size: 12.2 x 38 cm / 4.8" x 14.96"

Item #: 309019 graphite      Item #: 309026 sea mist

Item #: 309034 eggplant      Item #: 309027 teal

**\$32.99**



### Peppermint Foaming Hand Wash

The invigorating peppermint aroma of our Foaming Hand Wash awakens your senses as the rich, naturally sourced ingredients leave your skin feeling soft and silky smooth. Peppermint, Coconut and Apple extracts combine to thoroughly cleanse hands, while Aloe helps moisturize and condition! Perfect for the bathroom as well as the kitchen. Vegan (no animal-derived ingredients) and free of SLS, SLES, parabens, phthalates, gluten and artificial dyes and fragrances. *Produced on shared equipment that processes nuts.*

Size: 250 ml / 8.45 fl. oz.

Item #: 403195 **\$16.99**

### Peppermint Foaming Hand Wash Refill

Size: 946 ml / 32 fl. oz.

Item #: 403196 **\$32.99**



## Bath Mat

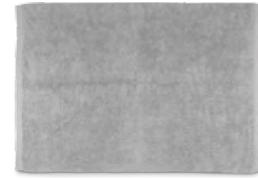
Step out of the shower or bath onto the soft luxury of this super-absorbent microfiber mat, which holds up to 10 times its weight in water! Coordinates with our Bath and Body Towels.

Size: 70 cm x 50 cm / 27.56" x 19.69"

Item #: 309084 graphite

Item #: 309083 teal

**\$39.99**



## Body Towels

Wrap yourself up in a warm, luxurious and lightweight microfiber Bath Towel. These velvety soft and cozy towels are highly absorbent and fast drying, so they're ready to re-use quickly! Contains our incredible BacLock® antibacterial agent to help inhibit bacterial odour, mould and/or mildew growth within the towel and comes in multiple colours to fit any décor.

### Hand Towel

Size: 70 cm x 35 cm / 27.56" x 13.78" **\$19.99**

- Item #: 309001 vanilla
- Item #: 309002 teal
- Item #: 309006 graphite
- Item #: 308701 denim
- Item #: 308702 lavender

### Bath Towel

Size: 140 cm x 70 cm / 55.12" x 27.56" **\$42.99**

- Item #: 309020 vanilla
- Item #: 309024 teal
- Item #: 309025 graphite
- Item #: 308901 denim
- Item #: 308902 lavender

## Body Pack



Gentle on skin, yet tough on dirt, our ultra-soft microfiber body cloths with BacLock pamper your skin as you cleanse. They're so super-soft and absorbent, you'll wonder why you ever used anything else!

Size: 32 cm x 32 cm / 12.6" x 12.6" **\$22.99**

### Tranquil Three Pack

Item #: 309049  
denim, vanilla, lavender

### Coastal Three Pack

Item #: 309047  
teal, vanilla, graphite

### Vibrant Color Three Pack

Item #: 309042  
yellow, pink, green

### Graphite Three Pack

Item #: 309045



Colourful  
Clean  
AND Cozy



# Soft, Effective, GENTLE, Fun!



## Kids Pet To Dry

Kids hate to wash and dry their hands, but these cute and cuddly chenille microfiber hand towels will change their minds! The exclusive BacLock® self-purifying agent within the cloth means less frequent laundering, and the convenient hanger makes it easy to carry or hang anywhere. *Not to be used as a toy.*

Size: 11 cm x 35 cm / 4.3" x 13.8"

Item #: 309014 **Yellow Tiger**

Item #: 309017 **Brown Bear**

Item #: 309015 **Pink Pig**

Item #: 309016 **Grey Kitten**

**\$21.99**

BacLock®



## 4-in-1 Kids Wash

Studies show that up to 82% of children's bath products contain harmful chemicals.\* But with this exclusive blend of biodegradable, gluten-free and sustainable ingredients, there's never any worry! Free from parabens, sulfates, phthalates and synthetic fragrances, it gets children's skin and hair silky soft and clean. They'll love all the bubbles and the fresh, happy scent. You'll love that it effectively combines body wash, bubble bath, shampoo and conditioner in one gentle product.

\*<https://www.webmd.com/parenting/baby/news/20090312/report-toxins-common-in-baby-products#1>

Size: 236 ml / 8 fl. oz. Item #: 403066 **\$25.99**



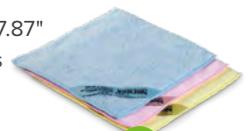
## Baby Body Pack

Smaller versions of our standard size Body Cloths, these super-soft cloths are ideal for delicate skin of babies and children. They also make wonderful diaper wipes with no added chemicals!

Size: 20 cm x 20 cm / 7.87" x 7.87"

Item #: 309031 pastel colours

**\$16.49** set of 3



BacLock®

## Kids Towel

Kids love the fun, bright colours and plush, fluffy, feel! Parents love the BacLock® antibacterial agent that helps eliminate mold, fungi and bacterial odour within the towel. And with four fun colours, each child can have their own. Handy loop for hanging; dries quickly.

Size: 120 cm x 70 cm / 47.24" x 27.56"

Item #: 308600 pink with yellow trim  
*(New in October)*

Item #: 308601 yellow with teal trim  
*(New in October)*

Item #: 309008 royal blue with orange trim

Item #: 309009 purple with lime green trim

**\$49.99**



New colours

BacLock®

## Baby Hooded Towel Set

Swaddle them in warmth with soft, fluffy, super-absorbent microfiber. Set includes hooded towel and face cloth; ideal for newborn to toddler.

Hooded towel: 80 cm x 80 cm / 31" x 31"

Face cloth: 31.5 cm x 31.5 cm / 12.2" x 12.2"

Item #: 309010 mint green

**\$42.99** set of 2



BacLock®



Norwex Foundation  
FOR A BRIGHTER FUTURE



# Product WITH Purpose!

Since the beginning of our Charitable Initiative in 2013, Norwex has donated over **\$1 million** to nonprofit organizations through our worldwide giving programs. This year, we hope to create a bigger impact in our communities by donating at least **\$50,000** to the Norwex Foundation for a Brighter Future in support of these programs. Create a Safe Haven for your children, while helping us reach our goal, with your purchase of a Kids EnviroCloth, Window Cloth or Dusting Mitt!

**A portion of the proceeds from these products benefits the Norwex Foundation for a Brighter Future and the charitable programs it supports.**

### Kids EnviroCloth™

Size: 25 cm x 25 cm / 9.84" x 9.84"  
Item #: 300405 **\$13.99**



BacLock®

### Kids Window Cloth

Size: 30 cm x 30 cm / 11.81" x 11.81"  
Item #: 300402 **\$15.99**



BacLock®

### Kids Dusting Mitt

Size: 19 cm x 15 cm / 7.48" x 5.91"  
Item #: 300403 **\$12.99**



BacLock®

*Donations from Kids EnviroCloth made from January 1 to December 31, 2018. Donations from the Kids Dusting Mitt and Kids Window Cloth made from July 22 to December 31, 2018. To learn more visit [www.NorwexFoundation.org](http://www.NorwexFoundation.org).*



BacLock®

### New Toddler Bib and Cloth

Two reversible layers of super-absorbent Norwex Microfiber with our exclusive BacLock technology keep your little one's clothing clean and dry at meal time. They'll love the cute designs, and the safe, stretchy neck opening ensures it comfortably stays on till you're ready to remove it. Handy front pocket holds a convenient Norwex Microfiber cloth for quick, chemical-free cleanup at any meal, anytime, using water only.

Bib: 38 cm x 30 cm / 19.7" x 18.1"

Cloth: 15 cm x 15 cm / 5.9" x 5.9"

Item #: 309035 tree (New in October)

Item #: 309036 promise (New in October)

**\$29.99**



# UNLEASH THE POWER OF Microfiber

Our pet products are designed to make cleaning and pampering your fur babies simple, quick and oh-so-easy.



BacLock®

## Pet Mitt

Bath time is more convenient and enjoyable with our super-soft microfiber Pet Mitt. Used wet, it gently lifts dirt up into the extra-absorbent microfibers. Used dry, it removes loose hairs. Great for wiping and drying muddy paws at the door. Stitching between fingers provides extra control.

Size: 22 cm x 30 cm / 8.7" x 11.8" Item #: 309302 graphite **\$25.99**



BacLock®

## Pet Towel

The ultra-absorbent Pet Towel makes bath time a breeze! Simply slip your hands into the towel's convenient built-in hand pockets to gently yet securely hold and dry your pets after washing them. Dries quickly and contains our self-purifying BacLock® agent.

Size: 60 cm x 100 cm / 23.6" x 39.4" Item #: 309301 graphite **\$45.99**



## My Story

"Becoming a Norwex Consultant truly has been life-changing for me. Norwex is the embodiment of everything I hold near and dear to my heart. It has given me incredible products to create a Safe Haven for my family, the honour to share these products with my Customers to create safer homes for their families, and it has given me the ability to share the amazing business opportunity with many people who I am proud to have on this journey beside me. Norwex always keeps my cup, and heart, FULL!"

*Kim Conrod, Senior Executive Sales Leader, NS  
Creating Safe Havens for 2 years*



# WORKOUT Partners

## Sportzyme

Sports equipment, bags and shoes can be stinky. Fast-acting enzymes and biodegradable ingredients break down and eliminate organic residues that cause odours. Lightly spray the entire surface wherever odour is present. Reapply as needed.

Size: 250 ml / 8.45 fl. oz.

Item #: 1128 **\$24.99**



## Sport Towel

Our Sport Towel is a must-have for workouts! Highly absorbent and very quick-drying suede microfiber folds down small and fits in its own pouch for easy carrying. Great for travel and camping, too. Hang to dry.

Size: 99 cm x 50 cm / 38.98" x 19.69"

Item #: 306002 graphite **\$40.99**



BacLock®

# Buff AND Shine!

## Car Wash Mitt

Nubby chenille on one side and microfiber on the other gently lift dirt and grime from your car's exterior. The Inner sponge layer means you use less water. Washes out easily with just a quick rinse; perfect for car enthusiasts!

Size: 23 cm x 17 cm / 9.06" x 6.69"

Item #: 308030 green

**\$27.99**



## Car Cloth

Great for drying and polishing. After washing your car with the Car Wash Mitt, put the finishing touches on the exterior body and chrome.

Size: 65 cm x 50 cm / 25.59" x 19.69"

Item #: 305100 graphite

**\$28.99**

## 3-in-1 Car Mitt

It's like a Window Cloth in a 3-layered mitt! Quickly and gently whisk away dust and dirt from car windows, mirrors, consoles and more. Flip the mitt's cleverly designed outer and middle layers to reveal fresh microfiber, allowing you to multiply your cleaning power and finish big jobs faster!

The mitt's tight weave makes getting into small areas, nooks and crannies easy. You'll want one for your home as well as your car!

Size: 18 cm x 26 cm / 7.1" x 10.23"

Item #: 308034 graphite **\$32.99**



front

back

BacLock®

## Leather Shine

Replace the natural oils in dry leather as you waterproof, moisturize and protect. This unique blend of pure Bee and Carnauba Wax cleans, restores and beautifies leather without harmful chemicals. Great for boots, purses, belts, leather gloves, baseball mitts, saddles or anything made of leather. Includes a sponge applicator so a little goes a long way! *Not for use on suede materials.*

Size: 150 ml / 5 oz.

Item #: 403510

**\$34.99**



# Save Time and Money

WITH OUR POPULAR COLLECTIONS

## Basic Package

Makes a wonderful wedding shower or housewarming gift!

- (1) EnviroCloth™
- (1) Window Cloth

Item #: 1505

Retail price: ~~\$39.98~~ **\$36.49**



## Household Package

Significantly reduce the use of cleaning chemicals in your home with just these three items.

- (1) EnviroCloth
- (1) Window Cloth
- (1) Dusting Mitt

Item #: 1506 Retail price: ~~\$60.47~~ **\$54.99**



## Household Package Plus

Four of our best home microfiber products, bundled for savings!

- (1) EnviroWand™
- (1) EnviroCloth
- (1) Window Cloth
- (1) Dusting Mitt

Item #: 1507 Retail price: ~~\$93.96~~ **\$84.99**



## Rainbow Package

An EnviroCloth in five colours, so you can colour-code for each area of your home.

- (1) Blue EnviroCloth
- (1) Green EnviroCloth
- (1) Graphite EnviroCloth
- (1) Champagne EnviroCloth
- (1) Rose Quartz EnviroCloth

Item #: 1508 Retail price: ~~\$94.95~~ **\$84.99**



## Let's Do Laundry Package – Liquid

Enjoy cleaner, brighter laundry, while reducing harmful chemicals.

- (1) Liquid Laundry Detergent
- (1) Fluff and Tumble Dryer Balls (set of 3)
- (1) Stain Remover

Item #: 1710 Retail price: ~~\$83.97~~ **\$74.99**



## Pitch the Plastic Pack

Make a commitment to a more sustainable environment and reduce the use of disposable plastics.

- (1) Reusable Produce Bags (set of 3)
- (1) Reusable Grocery Bag with BacLock®
- (1) Silicone Lids (set of 2)
- (1) Stainless Steel Drinking Straws (set of 4)
- (1) Stainless Steel Straw Cleaning Brush

Item #: 1454

Retail price: ~~\$63.95~~ **\$58.99**



## Safe Haven Package

With a variety of Norwex Microfiber cloths for personal care and cleaning, as well your choice of laundry detergents, Cleaning Paste and more, you'll be well on your way to making your home a safer haven.

- (1) Dusting Mitt
- (1) Cleaning Paste
- (1) Kitchen Towel
- (1) Kitchen Cloth
- (1) SpiriSponge (pack of 2)
- (1) Window Cloth
- (1) EnviroCloth
- (1) Graphite Body Pack
- (1) with Laundry Detergent (powder) (1 kg / 2.2 lbs.)

Item #: 1509

Retail price: ~~\$187.91~~

**\$168.99**



- (1) with Liquid Laundry Detergent

Item #: 1803

Retail price: ~~\$201.91~~ **\$182.99**



Save over \$18!

## Let's Do Laundry Package – Powder

Enjoy cleaner, brighter laundry, while reducing harmful chemicals.

- (1) Laundry Detergent (powder)
- (1) Fluff and Tumble Dryer Balls (set of 3)
- (1) Stain Remover

Item #: 1413 Retail price: ~~\$69.97~~ **\$63.99**



# MAKE YOUR HOME A Safer Haven

## Just Add Water Package

With each of the components of our Superior Mop Starter System, plus some of our best-selling laundry and household cleaning essentials, the only thing missing is water.

- (1) Fluff and Tumble  
Dryer Balls (set of 3)
- (1) EnviroWand
- (1) EnviroCloth
- (1) Window Cloth
- (1) Dusting Mitt
- (1) Rubber Brush
- (1) Telescopic Handle
- (1) Large Mop Base
- (1) Large Wet Mop Pad
- (1) Large Dry Superior Mop Pad

Save  
over  
\$30!

(1) with Laundry Detergent  
(powder) (1 kg / 2.2 lbs.)

Item #: 1511

Retail price: ~~\$307.89~~ **\$275.99**

(1) with Liquid Laundry Detergent

Item #: 1802

Retail price: ~~\$321.89~~ **\$279.99**



## Have It All Package

Get the tried-and-true Norwex products you'll rely on again and again for every area of your home. Our Have It All package has you covered in the kitchen, laundry room, bathroom and more!

- (1) Fluff and Tumble  
Dryer Balls (set of 3)
- (1) EnviroWand
- (1) Cleaning Paste
- (1) EnviroCloth
- (1) Window Cloth
- (1) Kitchen Cloth
- (1) Kitchen Towel
- (1) Body Pack (set of 3)
- (1) Fresh Produce Wash
- (1) Mattress Cleaner
- (1) Dusting Mitt
- (1) Dish Cloth (netted) (set of 2)
- (1) SpiriSponge (pack of 2)
- (1) Rubber Brush
- (1) Telescopic Handle
- (1) Large Mop Base
- (1) Large Wet Mop Pad
- (1) Large Dry Superior Mop Pad

Save  
over  
\$47!

(1) with Laundry Detergent  
(powder) (1 kg / 2.2 lbs.)

Item #: 1510

Retail price: ~~\$487.81~~ **\$439.99**

(1) with Liquid Laundry Detergent

Item #: 1801

Retail price: ~~\$501.81~~ **\$444.99**



# Love What You See? Get It for **FREE!**

Hosting a Norwex Party is a fast, fun and easy way to make a powerful and positive difference!

**Ask your Norwex Consultant for details!**

## Practical Solutions!

*"Hosting a party is the greatest gift you can give to yourself and those you care about. It's fun and interactive with practical solutions to everyday problems. Your guests will leave energized and excited. Hosts are always shocked about the amount of free product they receive. Norwex is exceptionally generous!"*

**Delores VandenBoogaard**  
Senior Vice President Sales Leader, AB  
Creating Safe Havens for 12 years

## Create Safe Havens!

*"Hosting a Norwex Party is so much more than the afternoon or evening spent learning about our products. For most of your guests—and maybe even you—it's the beginning of a journey to a life free of toxic chemicals! As a Host, you have the power to initiate change!"*

**Heather Beckley**  
Executive Sales Leader, BC  
Creating Safe Havens for 3 years

## HOST BENEFITS

1  
STAR

- Earn FREE shipping/handling with 3+ buying guests!
- Earn FREE products with 5+ buying guests!

2  
STAR

Receive 8% – 12% of Your Party Sales in FREE Product!

3  
STAR

Earn a FREE Window Cloth with Every Party Booking!

4  
STAR

Earn a Host Special When You Have a Minimum of Just 3 Buying Guests, 1 Booking and \$350 in Sales!

Total = Hundreds of dollars in FREE Norwex products for YOU!

# HOST A NORWEX PARTY!

## Have Fun with Friends!

"My Hosts are always SO THRILLED when they see the hundreds of dollars in freebies being shipped to their doorstep, earned simply by sharing this life-changing product with their favourite people! It is so much fun sharing, teaching and laughing at parties; our cheeks usually hurt from laughing so much! There aren't many jobs where you come home in a better mood than when you left!"

**Ashley Smith**, Senior Executive Sales Leader, NS  
Creating Safe Havens for 4 years

## Free Norwex Products!

"The first party I ever hosted in my home was a Norwex Party. I normally didn't 'do' parties, but I really wanted everyone to hear about Norwex. They were wowed that night, but I was even more wowed when I received the big Norwex box. I had no idea I was going to get so much FREE product!"

**Caroline Vladianu**  
Senior Vice President Sales Leader, ON  
Creating Safe Havens for 13 years

# CREATE A **Brighter Future** FOR YOUR FAMILY!

Join people around the globe who are making a difference for themselves and others.

Collect a  
**35%**  
Discount!

- Build your business on your time. Your schedule is always flexible to fit your lifestyle!
- Earn an income! The more parties you hold, the more opportunities you create!
- Get big benefits, including free products, incentive trips—and more!
- Love what you do. Discover your inner entrepreneur and build lasting friendships.

## OUR CORE VALUES

*Integrity Trust Respect*





# Real People. Real Impact.

## Leaving a Legacy

*"I joined Norwex and knew that I had to start sharing these products with my friends and family, just like I would share a good recipe! Seven years later, Norwex has helped me leave a wonderful legacy for my children. I can safely say that Norwex is changing homes and changing lives for this generation and future generations. All you need to do is to get started! Once you start, you won't be able to turn it off!"*

**Jeannette Acheson**  
Senior Executive Sales Leader, MB  
Creating Safe Havens for 7 years



## New-Found Passion

*"Before I joined Norwex, I could only dream of such a rewarding career, and now it is my reality! The Norwex Opportunity has given me the freedom to work at my own pace, on my own time, earn extra income and gain new and lasting friendships. Sharing new experiences with others has ignited passions in team members and led to successes that we are all proud of. My journey has been filled with fun, adventure and many moments of pure gratitude!"*

**Natasza Kryzaniak**  
Executive Sales Leader, ON  
Creating Safe Havens for 1 year



## Personal Growth

*"With Norwex, I have been blessed with a consistent and generous income, a flexible schedule, a first new car, beautiful vacations and amazing friendships, all while growing stronger as a person and closer as a family."*

**Roxanne LeBlanc**  
Executive Vice President  
Sales Leader, NB  
Creating Safe Havens for 8 years



## A Life-Changing Decision

*"Norwex provides you with all the tools you need for success! Sharing my love and passion for the company and products has been incredibly rewarding. I've helped change lives, including my own, and helped create Safe Havens. Being yourself attracts Customers and Recruits!"*

**Kara Stewart-Ameloot**  
Senior Executive Sales Leader, ON  
Creating Safe Havens for 2 years



**Get Started  
FREE\*!**

Kick off your business with our most popular products, plus all the supplies you need to hold your first parties.

\*Pay just \$9.99 for Starter Kit shipping and handling fee, plus tax where applicable, when you generate sales of \$2,000 retail or more during your first 90 days. If this criteria isn't met, you will be charged \$200 plus tax for your Starter Kit. Kit contents subject to change.



**Norwex®**  
 Improving quality of life  
 by radically reducing chemicals  
 in our homes.

# EXPLORE **Norwex®**



**Judy Letain**  
 Chief Executive Officer  
 Canada



**Debbie Bolton**  
 Co-Founder  
 Global Chief Sales Officer

At Norwex, we're real people who genuinely want to be a force for good, for our families as well as our planet. Instead of striving to be the best *in* the world, we're focused on being the best *for* our world.

Won't you join us? Help us take active responsibility for radically reducing chemicals in our homes and living more sustainably. Help us create a brighter future for everyone. Connect with your Norwex Consultant today or visit [www.norwex.com](http://www.norwex.com).



Norwex backs its quality commitment with a 100% satisfaction guarantee. We will refund, replace or exchange any products that are not to your complete satisfaction within 60 days of purchase.

Additional warranty information is provided in this catalogue for specific products.

Actual product sizes and colours shown may vary slightly. We reserve the right to change colours throughout the year. Please refer to product labels for complete use instructions. Norwex is not liable for any damage caused to personal property resulting from the use of any Norwex products.

All pictures in the catalogue are copyrighted and may not be reproduced in any shape or form.

Your Norwex Independent Sales Consultant:

"Call me today to learn more about how to create your Safe Haven!"



**Norwex Canada Inc.**, P.O. Box 714, Dauphin, Manitoba, R7N 3B3  
 Ph: 204-622-3600, Toll Free: 1-877-766-7939, Fax: 1-877-622-3620  
[www.norwex.com](http://www.norwex.com) [www.NorwexMovement.com](http://www.NorwexMovement.com)

**S91808 17494 - 0718**

For the most up-to-date product information, please ask your Norwex Consultant.

